St Joseph College of Communication

Affiliated to Mahatma Gandhi University, Kottayam

Estd : 2004

SJCC
VALUES IN VISUALS

Handbook
2025 - 2026

Media Village Group of Institutions
Kurisummood P.O. Changanassery, Kottayam
Kerala, India - 686 104
Tel. 0481-2722225, 2721085
www.sjcc.ac.in   mail@sjcc.ac.in

A Venture of the Archdiocese of Chaganassery

Make Me a Channel

Make me a channel of your peace
Where there is hatred let me bring your love
Where there is injury, your pardon Lord
And where there is doubt true faith in You

Make me a channel of your peace
Where there is despair in life let me bring hope
Where there is darkness only light
And where there's sadness ever joy

Oh, Master grant that I may never seek
So much to be consoled as to console
To be understood as to understand
To be loved as to love with all my soul

Make me a channel of your peace
It is in pardoning that we are pardoned
It is in giving to all men that we receive
And in dying that we are born to eternal life

Oh, Master grant that I may never seek
So much to be consoled as to console
To be understood as to understand
To be loved as to love with all my soul

Make me a channel of your peace
Where there's despair in life let me bring hope
Where there is darkness only light
And where there's sadness ever joy

Prayer of St Francis of Assisi

VISION & MISSION

VISION: Transforming Media for a Wholesome World

"Transforming Media" means to create a media culture

- that is technologically competent and up to date
- that provides a pleasant visual and listening experience
- that reaches even to the poorest section of the society
- that educates, entertains and inspires

"Wholesome World" means

- World in which the moral and spiritual values prevail
- World that gives justice to all sections of the society
- World that cares for others

Mission: Professionals with Integrity

The vision of the college can be realised only when people with right skills, aptitude, attitude and perspective are ready to devote their career to serve the society through media. Hence our mission is to bring forth creative, constructive and positive changes in the media industry by providing talented media professionals with sound knowledge, high level of technical competence, right vision and high regard for moral and spiritual values.

Motto: Values in Visuals

We aim at and are dedicated to the integral development of every student enrolled here and we strive hard to mould professionals who can inculcate values through visuals.

LOGO

- The logo symbolises the universe, the magnificent creation of the almighty.
- The Globe in the logo represents the earth, and the sapling life.
- The dove stands for Logos, the divine knowledge that makes one enlightened to lead oneself and others in the path of truth and immortality.
- SJCC is the abbreviation of St Joseph College of Communication.

DEPARTMENTS

DEPARTMENT OF ANIMATION & DESIGN
St Joseph College of Communication

VISION

Transforming Media for a Wholesome World

MISSION

Develop creative professionals in animation and design with innovation, integrity, and responsibility.

DEPARTMENT OF MEDIA STUDIES
St. Joseph College of Communication

VISION

Transforming Media for a Wholesome World

MISSION

Dedicated to providing advanced training in film production, advertisement and Journalism empowering students with holistic knowledge, professional skills, and ethical values, preparing them for the dynamic media industry.

DEPARTMENT OF COMMERCE
St Joseph College of Communication

VISION

Cultivate Ethics in Business

MISSION

SJCC is dedicated to create competent and talented professionals who can add value to their profession. Hence our mission 'Add Value to Commerce'.

PERSONAL INFORMATION

Name:..

Class & No:...

Permanent Address:...

....

Contact Number:..

Present Address:. ....

....

Telephone No:...

Mail:...

Hostel (if any):...

Name of Father / Guardian:...

Occupation:...

Official Address:...

....

Contact Number:..

Name of the Local Guardian (if any):..

Signature of Parents/Guardian	Signature of Student

ST JOSEPH COLLEGE OF COMMUNICATION

Affiliated to Mahatma Gandhi University, Kottayam

First Media College in South India

FOUNDED IN 2004

Visionary Founder
His Grace Mar Joseph Powathil
....

Patron
His Grace Mar Thomas Tharayil
Metropolitan Archbishop of Changanacherry
....

Manager
Very Rev. Fr Antony Ethackad
....

Executive Director
Rev. Fr Jophy Puthuparampu
....

Principal
Rev. Dr Mathew Muriankary
....

Bursar
Rev. Fr Lipin Thundukalam
....

Academic Director
Rev. Dr Jojin Elanjickal
....

CONTENTS

MILESTONES

2004

St Joseph College of Communication, affiliated to MG University Kottayam was established in the month of August. Two professional degree courses, BA Animation and Graphic Design and BA Multimedia, were started at the college. Prof. John Sankaramangalam former Director FTII, Pune was appointed as the first Principal.

2005

St Joseph College of Communication was formally inaugurated by Sri. Oommen Chandy, Hon. Chief Minister of Kerala on July 2. Affiliation was granted to the first PG course at the college, MA Cinema and Television.

2006

St Joseph College of Communication hosted SJCC International Film Festival at Changanacherry. Placement cell was opened and Media Companies began to visit the campus for recruitment. International educational co-operation projects were launched.

2007

Mar Joseph Perumthottam became the Patron of the College. Scholarship for meritorious students was established, SJCC - Cheriathundam Scholarship.

2008

New office and reception was opened and blessed. Media Village "The Great Media Project" was launched by Dr APJ Abdul Kalam, former President of India.

2009

Audio Video studios were updated. Career orientation programmes were started at the College.

2010

The new hostel for boys in the campus was opened. Affiliation was granted to MA Animation, MA Multimedia and MA Graphic Design.

2011

Prof. John Sankaramangalam was relieved and reappointed as the Academic Chairman of the College. Rev. Dr Wilson Kottam was appointed as Principal.

2012

A Community FM Radio Station named 90.8 Radio Media Village was started by the college under the license of Government of India. International firms like RR Donnelly visited the campus for recruitment. Inter collegiate media fest 'Melange' was started.

2013

Rev. Dr Wilson Kottam was relieved and Prof. Chandramohan Nair was appointed as the Principal. Affiliation was granted to the UG course BA Visual Arts and the PG course MA Print and Electronic Journalism. Advanced Audio Video studio, Digital Library, 2D Lab, 3D Lab and Mini Theatre were established. 90.8 Radio Media Village has received the highest National honour from the Ministry of Information and Broadcasting for the community oriented projects and programmes.

2014

The tenth anniversary of the college was celebrated with the mega event named "Media Sagra" on 13, 14 & 15 January. The presence of celebraties like Sri Rasool Pookutty, Sri Kanai Kunhiraman, Sri Priyadarsan, Sri Dharmendra Jain Narian (Director FTII Pune) added grandeur to the occassion. Radio Media Village was honoured by Govt of India for the second consecutive year with the National Award for sustainability.

2015

Affiliation was granted to the UG Courses BA Visual Communication, BA Animation & Visual Effects, B A Audiography & Digtal Editing. Radio Media Village has won the National Award from the ministry of Information and Broadcasting for the third consecutive year.

2016

Prof.Chandramohan Nair was relieved and reappointed as the academic director of the College. Rev. Dr Joseph Parackal was appointed as the Principal. Two new projects are launched, MVTV & MV Studios to impart students in practical learning.

2017

Renowned playback singer Mrs K.S.Chirthra inaugurated the newly built surround Atmos mixing studio on 24 October.

2018

Bangalore chapter of the Alumini Association was inaugarated on 08 April.

The First principal and the serving Academic Chairman of SJCC Prof. John Sankaramangalam expired on 30 July 2018.

2019

The fisrt edition of Prof. John Sankaramangalam lecture series was held on 11 February 2019. Renowned film director Sri Adoor Gopalakrishnan delivered the lecture on "Cinema as an Art Form". The Cochin Chapter of the Alumni Association was inaugurated on 4 May 2019. Affiliation was granted for B. Com Finance & Taxation.

New Foley Recording Studio for Media Village Communications was inaugurated. The Ministry of Information and Broadcasting, Government of India honoured 90.8 Radio Media Village with the second prize in Sustainability Category and third prize in Promoting Local Culture category. MVTV got two Pepper Awards. The Signature film created for Changanassery Fest won the Gold while Oru Chakka Kadha bagged bronze in the webfilm category.

2020

As part of eco-friendly initiatives of the college, a hundred kilowatt solar power project was inaugurated by Mr M. M. Mani, honourable electricity minister of Kerala.

2021

Affiliation was granted for B.Com Finance & Cooperation.

2022

SJCC in its attempt to go beyond borders launched a new venture viz., MFTI (Media Village Film & Television Institute). It offers online and offline diploma courses in the field of media.

2023

To enhance the learing experience of the students a full fledged 7.1 theater named MV Cinemas was blessed and inaugurated.

To mark the beginning of the 20 anniversary of the college SJCC Film Fesival was begun.

The Founder His Grace Mar Joseph Powathil passed away on March 18th. Very Rev Fr Antony Ethackad was relieved and Rev. Fr Jophy Puthuparampu was appointed as the Executive Director.

2024

The Twentieth Anniversary of SJCC marked the launch of new four-year undergraduate programmes in accordance with the National Education Policy (NEP) 2020. As part of a comprehensive syllabus redesign, the undergraduate programmes previously known as BA Visual Arts and BA Audiography & Digital Editing were renamed to BA Interior Architecture & Artistry and BA Sound Design & Visual Editing, respectively.

2025

The college was awarded a B++ grade accreditation from NAAC in its first cycle. On January 29, Rahul John Aju, one of the youngest AI experts in the country, inaugurated the newly built AI & XR Nexus Studio. Rev. Dr Joseph Parackal was relieved, and Rev. Dr Mathew Muriankary was appointed as Principal. On March 11, the Mayor of Cambridge, UK, Councillor Baiju Thittala, inaugurated the newly constructed Material Library. Rev. Dr James Palackal was relieved, and Very Rev. Fr Antony Ethackad was appointed as Manager.

SJCC SUCCESSION LIST

Patrons

1.	Mar Joseph Powathil	2004 - 2007
2.	Mar Joseph Perumthottam	2007 - 2024
3.	His Grace Mar Thomas Tharayil	2024 -

Managers

1.	Mar Joseph Perumthottam	2004 - 2007
2.	Very Rev. Dr Joseph Naduvilezham	2007 - 2012
3.	Very Rev. Dr James Palackal	2012 - 2017
4.	Very Rev. Dr Philips Wadakekalam	2017 - 2020
5.	Mar Thomas Padiyath	2020 - 2022
6.	Very Rev. Dr James Palackal	2022 - 2024
7.	Very Rev. Fr Antony Ethackad	2024 -

Executive Directors

1.	Rev. Fr Joseph Kochukarottu	2004 - 2007
2.	Rev. Dr Jose Nilavanthara	2007 - 2009
3.	Rev. Fr Sebastian Punnassery	2009 - 2014
4.	Rev. Fr Antony Ethackad	2014 - 2023
5.	Rev. Fr Jophy Puthuparampu	2023 -

Bursars

1.	Rev. Fr Sebastian Punnassery	2004 - 2007
2.	Rev. Fr Antony Ethackad	2007 - 2013
3.	Rev. Dr Joseph Parackal	2013 - 2016
4.	Rev. Fr Abraham Perumpalathussery	2016 - 2018
5.	Rev. Fr Jophy Puthuparampu	2018 - 2023
6.	Rev. Dr Mathew Muriankary	2023 - 2025
7.	Rev. Fr Lipin Thundukalam	2025 -

Principals

1.	Prof. John Sankaramangalam	2004 - 2011
2.	Rev. Dr Wilson Kottam	2011 - 2013
3.	Prof. Chandramohan Nair	2013 - 2016
4.	Rev. Dr Joseph Parackal	2016 - 2025
5.	Rev. Dr Mathew Muriankary	2025 -

MANAGING BOARD/SJCC TRUST

His Grace Mar Thomas Tharayil	**Patron / President**
Very Rev. Fr Antony Ethackad	**Vice President / Manager**
Very Rev. Fr James Maliackal	**Procurator**
Rev. Fr Jophy Puthuparampu	**Executive Director**
Rev. Dr Mathew Muriankary	**Principal**
Rev. Fr Lipin Thundukalam	**Bursar**
Rev. Dr Joseph Parackal	**Secretary**
Rev. Fr Sebastian Punnassery	**Member**
Rev. Dr Jose Kochuparambil	**Member**
Rev. Dr Jojin Elanjickal	**Member**

THE STATUTORY BODIES OF THE COLLEGE

THE GOVERNING BODY

Very Rev. Fr Antony Ethackad	Chairperson
Rev. Fr Jophy Puthuparampu	Executive Director
Rev. Dr Mathew Muriankary	Principal
Rev. Fr Lipin Thundukalam	Management Nominee
Rev. Dr Jojin Elanjickal	Management Nominee
Prof. P. C. Aniyankunju	Management Nominee
Mr Anto Joseph	Film Producer
Mr Advin Roy Netto	Industrialist
Ar. Aswin Ipe Philip	Architect
Mr Alwin Johnson	Teacher's Representative

THE ACADEMIC COUNCIL

Rev. Dr Mathew Muriankary	Principal
Ms Sara Koshy	Secretary
Rev. Dr Jojin Elanjickal	Academic Director
Mr Thomas Joseph	Vice Principal
Dr Lincoln Kadoopparayil MCBS	Research Director
Mr Sunny Joseph	Dean & Film Maker
Mr Samar Nakhate	Academician & Film Maker
Mr Chandramohan Nair	Academician & Media professional
Mr Mahesh Narayan	Film Maker
Dr. Neha Hooda	Academician
Dr Jikku Jose	Scientist & Entrepreneur
Mr Saji Lukose	HoD, Department of Animation & Design
Ms Nissa Susan Mathew	HoD, Department of Media Studies
Ms Rosy Joseph	HoD, Department of Commerce
Mr Alwin Johnson	IQAC Coordinator
Mr George John	Principal's Nominee
Mr Binil Amakkadu	Academician & Sound Designer
Mr Jean Sebastian	Admission Nodal Officer

THE STAFF COUNCIL

Rev. Dr Mathew Muriankary	Principal
Ms Elizabeth George	Staff Secretary
Rev. Dr Jojin Elanjickal	Academic Director
Mr Thomas Joseph	Vice Principal
Dr Lincoln Kadoopparayil MCBS	Research Director
Mr Sunny Joseph	Dean of Studies
Mr Saji Lukose	HoD, Department of Animation & Design
Ms Nissa Susan Mathew	HoD, Department of Media Studies
Ms Rosy Joseph	HoD, Department of Commerce
Mr Abhilash Karun P	Asso. HoD Department of Media Studies
Mr Alwin Johnson	IQAC coordinator
Mr George John	Principal's Nominee
Mr Jean Sebastian	Admission Nodal Officer
Mr Binil C Amakkadu	Coordinator, BA Sound Design & Visual Editing
Mr Madhuraj Mangat	Coordinator, BA Interior Architecture & Artistry
Mr Geo George	Secretary, Department of Animation & Design
Mr Vimal Murukesan	Secretary, Department of Media Studies

OFFICE OF THE CONTROLLER OF EXAMINATIONS

Mr Thomas Joseph	Controller of Examinations
Mr Jean Sebastian	Deputy Controller of Examinations
Mr George John	Director of valuations
Mr Abhilash Karun	Additional Director of valuations
Mr Binu Varghese	Additional Director of valuations
Ms Siji Philip	Secretary, Exam Cell

INTERNAL QUALITY ASSURANCE CELL

CORE COMMITTEE

Rev. Dr Mathew Muriankary	Principal
Mr Alwin Johnson	Coordinator

MANAGEMENT REPRESENTATIVES

Rev. Fr Jophy Puthuparampu	Executive Director
Rev. Dr Jojin Elanjickal	Academic Director
Rev. Fr Lipin Thundukalam	Bursar
Mr Thomas Joseph	Vice Principal

FACULTY MEMBERS

Ms Nissa Susan Mathew	HoD, Department of Media Studies
Mr Saji Lukose	HoD, Department of Animation & Design
Ms Rosy Joseph	HoD, Department of Commerce
Mr Jean Sebastian	Admission Nodal Officer
Mr Binil Amackadu	
Mr George John	
Ms Sara Koshy	
Mr Rahul Nair	
Ms Elizabeth George	
Mr Vishnu C	
Mr Binu Varghese	

ADMINISTRATIVE STAFF

Ms Sherin Kuriakose	Secretary, Principal's Office
Ms Jisha Chacko	Secretary, IQAC Cell
Mr Siji Philip	Secretary, Exam Cell
Mr Lijo Johny	System Administrator

ALUMNI REPRESENTATIVE

Mr Advaith K. Ajay	Film Artist
Mr Ouseph John	Art Director

STUDENT REPRESENTATIVES

Mr Abhiraj S.	MA Animation
Ms Esther Elsa Kovoor	BA Multimedia

NOMINEES FROM EMPLOYERS/INDUSTRIALISTS

Dr Jikku Jose	Scientist & Entrepreneur
Mr Felix Devasia	Animator & Entrepreneur

LOCAL REPRESENTATIVES

Adv Job Michael	MLA
Ms Shiny Shaji	Municipal Councillor

GRIEVANCE REDRESSAL COMMITTEE

Dr Mathew Muriankary	Principal
Mr Thomas Joseph	Vice Principal
Dr Jojin Elanjickal	Management Representative
Mr Jean Sebastian	Senior Faculty & Convenor
Mr Saji Lokose	HoD, Department of Animation & Design
Ms Nissa Susan Mathew	HoD, Department of Media Studies
Mr Rosy Joseph	HoD, Department of Commerce
Ms Elizabeth George	Staff Secretary & Woman Representative
Ms Princy Joseph	Student Welfare Officer
Ms Esther Elsa Kovoor (BA MM)	Student Representative

ANTI-RAGGING COMMITTEE

Dr Mathew Muriankary	Principal
Mr Thomas Joseph	Vice Principal
Dr Jojin Elanjickal	Management Representative
Ms Elizabeth George	Staff Secretary & Convenor
Mr Saji Lukose	HoD, Department of Animation & Design
Ms Nissa Susan Mathew	HoD, Department of Media Studies
Ms Rosy Joseph	HoD, Department of Commerce
Ms Princy Joseph	Student Welfare Officer
Ms Sara Koshy	Staff Representative
Ms Angel Jomol Joy	Student Representative

SC/ST COMMITTEE

Dr Mathew Muriankary	Principal
Mr Thomas Joseph	Vice Principal
Dr Jojin Elanjickal	Management Representative
Mr George John	Senior Faculty & Convenor
Mr Saji Lukose	HoD, Department of Animation & Design
Ms Nissa Susan Mathew	HoD, Department of Media Studies
Ms Rosy Joseph	HoD, Department of Commerce
Ms Princy Joseph	Student Welfare Officer
Ms Roshni Prathap	Staff Member
Ms Vismaya Mol P B (BA MM)	Student Member

INTERNAL COMPLAINT COMMITTEE

Ms Simy Antony	Presiding Officer & Senior Faculty
Ms Sara Koshy	Staff Member
Mr Jean Sebastian	Staff Member
Ms Tissa Kuncheria	Staff Member
Ms Roshni Prathap	Staff Member
Ms Meera Prasanth	Staff Member
Ms Sosamma Jiji	Staff Member
Ms Litty Thomas	Staff Member
Ms Suragi K (MA ANI)	Student Member
Ms Bhagya R (MA CTV)	Student Member

FINANCE AND PURCHASE COMMITTEE

Fr Jophy Puthuparampu	Executive Director
Dr Mathew Muriankary	Principal
Fr Lipin Thundukalam	Bursar
Mr Tony Kallukalam	FCA Auditor
Mr Abin Philip	Principal's Nominee

MINORITY CELL

Dr Mathew Muriankary	Principal
Mr Thomas Joseph	Vice Principal
Dr Jojin Elanjickal	Management Representative
Mr Binil C Amakkadu	Senior Faculty & Convenor
Mr Saji Lukose	HoD, Department of Animation & Design
Ms Nissa Susan Mathew	HoD, Department of Media Studies
Ms Rosy Joseph	HoD, Department of Commerce
Ms Princy Joseph	Student Welfare Officer
Ms Simy Antony	Staff Member
Mr Jibson Babu (BA MM)	Student Member

OBC CELL

Dr Mathew Muriankary	Principal
Mr Thomas Joseph	Vice Principal
Dr Jojin Elanjickal	Management Representative
Ms Elsa Sara Samuel	Senior Faculty & Convenor
Mr Saji Lukose	HoD, Department of Animation & Design
Ms Nissa Susan Mathew	HoD, Department of Media Studies
Ms Rosy Joseph	HoD, Department of Commerce
Ms Princy Joseph	Student Welfare Officer
Mr Aswani Kumar	Staff Member
Mr Adithyan S (BA AGD)	Student member

DEPARTMENT AND PROGRAMMES OFFERED

DEPARTMENT OF MEDIA STUDIES

UG Programmes	: BA Multimedia
	: BA Visual Communication
	: BA Sound Design and Visual Editing
	(BA Audiography & Digital Editing)
PG Programmes	: MA Cinema & Television
	: MA Print & Electronic Journalism

FACULTY		CONTACT NUMBER
Ms Nissa Susan Mathew (HOD)	-	9496 802 943
Mr Binil C Amakkadu	-	9820 681 731
Mr Sajan Kalathil	-	7907 406 181
Mr Alwin Johnson	-	9947 649 993
Mr Vimal Murukesan	-	9895 471 975
Mr Abhilash Karun P	-	8891 609 906
Ms Sharlet M George	-	9562 551 545
Ms Sara Koshy	-	9495 423 662
Mr Noble Peter	-	9995 866 627
Mr Vishnu C	-	9894 190 151
Mr Biljit Sasi	-	9747 717 005
Mr Amrith S	-	9645 569 424
Dr Joseph Parackal	-	9544 120 698
Dr Mathew Muriankary	-	7034 206 040
Dr Lincoln Kadoopparayil MCBS	-	9400 072 333
Dr Jojin Elanjickal	-	9446 101 152
Mr Joydip Mukherjee	-	9635 098 361
Mr Austin Shaju	-	9562 426 061

| Mr Anuvind S | - | 9544 220 089 |
| Mr Melbin Suresh | - | 9400 941 999 |

DEPARTMENT OF ANIMATION & DESIGN

UG Programme	: BA Animation and Visual Effects
	: BA Animation and Graphic Design
	: BA Interior Architechure and Artistry (BA Visual Arts)
PG Programme	: MA Animation
	: MA Graphic Design

FACULTY		CONTACT NUMBER
Mr Saji Lukose (HOD)	-	9495 313 259
Mr Jean Sebastian	-	9446 126 397
Mr George John	-	9886 604 580
Mr Rahul Nair	-	8075 563 586
Mr Saji Raphael	-	9847 016 142
Ms Elizabeth George	-	9747 665 664
Mr Jacob Oommen	-	8921 017 886
Mr Binu Varghese	-	9048 009 290
Mr Vinu S. Nair	-	9656 684 572
Mr Madhuraj M	-	9847 321 898
Mr Aswani Kumar	-	9947 797 853
Ms Tissa Kuncheria	-	9447 574 218
Mr Krishnalal M B	-	7907 684 015
Mr Vishnu V Nair	-	9746 402 351

Mr Geo George	-	7034 213 886
Mr Jeswin Saji	-	9496 115 916
Ar Alen Joseph	-	9400 946 244
Mr Nithish T	-	9562 657 819
Mr Ajaykumar G S	-	9947 593 434
Ms Jisha Chacko	-	9746 007 247

DEPARTMENT OF COMMERCE

UG Programmes	:	B Com Finance & Taxation
	:	B Com Finance & Cooperation

FACULTY		CONTACT NUMBER
Ms Rosy Joseph (HOD)	-	9639 709 890
Ms Elsa Sara Samuel	-	9495 308 904
Mr Anoop Varghese	-	9446 123 546
Ms Asha R Nair	-	8078 396 821

GUEST FACULTY

FACULTY		CONTACT NUMBER
Prof. Sivaprasad C	-	9961 475 778
Mr K. B. Venu	-	9074 564 958
Ms Jyothirmayi Kurup	-	8136 961 367
Mr Abhilash M B	-	6282 114 263
Prof. Viswanathan	-	9446 284 453
Dr Jikku Jose	-	7907 258 764
Mr Felix Devasia	-	9447 143 803

Mr Vineeth V	-	9895 157 574
Mr Shahi A J	-	9552 064 708
Mr Renjith Kuzhur	-	9567 501 303
Mr Job Cherian Abraham	-	7559 088 617
Mr Leenus L. K	-	9447 708 592
Ms Neeraja Arun	-	7736 735 090
Mr Alex Kurian George	-	9633 708 048
Ms Sona Thomas	-	9383 414 277
Ms Bancy Mariam	-	9497 678 025

VISITING FACULTY

Mr Raghunath Paleri	-	Director & Script writer
Mr Indranil Kashyap	-	Director & Script writer
Mr George K. Paul	-	Graphic Designer
Mr Jophy Joseph	-	Web Developer
Mr Mohammed Razi	-	Art Director
Mr Aswin Philip	-	Architect
Mr Rijo Joseph	-	Photo Journalist
Dr Lljimol Jacob	-	Journalist
Mr Ambeesh	-	Art Director
Mr Neil D'Cunha	-	Cinematographer
Mr Mathew Collins	-	Cinematographer
Mr Joseph Augustine	-	UI Designer
Mr V S Madhu	-	Artist
Adv. Babichen V George	-	Lawyer

HONORARY FACULTY MEMBERS

Prof. Matthew Hibberd	-	Department of Media Management, Università Svizzera italiana, Switzerland.
Prof. Michael John Farrow Killick	-	Academician, Cambridge Regional College, Cambridge, UK
Prof. Fabio Pasqualetti	-	Dean of study, Dept. of Social Communication Salesian Pontifical University, Rome, Italy
Dr Neha Hooda	-	Executive Producer, Pixtone Images, Hungary
Prof. Shilpa Ranade	-	IDC, IIT Bombay
Mr Kanai Kunhiraman	-	Sculptor & Artist
Prof. C S Jayaram	-	Former HOD English, S.H. College, Thevara
Mr Jerry Amaldev	-	Music Director
Mr C T Vijayan	-	Graphic Designer, Dooradarshan,TVM
Mr Ramesh Ramakrishnan	-	Audio Designer
Prof. Samar Nakathe	-	Former Dean TV, FTII Pune
Prof. M D Negi	-	HOD, Television Production, FTII Pune
Ms Anuradha Majumdar	-	Asso. Prof., Acting, FTII Pune
Mr B Ajith kumar	-	Film Editor
Mr Rajeev Ravi	-	Cinematographer & Director
Mr Madhu Neelakantan	-	Cinematographer
Mr Kamal	-	Film Maker
Ms Fowzia Fathima	-	Cinematographer
Mr Mahesh Narayan	-	Editor
Mr Bilas Nair	-	Theatre Performer
Mr Sabu Sivan	-	Art Director

NON TEACHING STAFF

FINANCE OFFICE

Mr Abin Philip   (Asst. Bursar)   -   0481 272 4113
                                                                        8547 372 225

Mr Arun C Johns (Accounts Manager)   -   9495 584 900
Ms Bincymol Mathew (Accountant)   -   0481 272 4119
Mr Thomas James (Accountant)   -   9495 584 900
Ms Reshma Kunjumon (Asst. Accountant)   -   9446 381 400
Ms Jesteena Frank (Asst. Accountant)   -   9495 584 900

OFFICE SECRETARIES

Ms Sherin V. Kuriakose (Principal's Office)   -   0481 272 4118
                                                                        9496385400

Ms Siji Philip (Exam Cell)

Ms Jisha Chacko (IQAC)

HUMAN RESOURCE DEPARTMENT

Ms Simy Antony (HRM)   -   9495 582 900

PUBLIC RELATIONS OFFICE

Mr Sibin T Varghese (PRO)   -   9400 998 743

PLACEMENT & COUNSELING

Ms Anumol K
(Counsellor cum Placement Officer)   -   7561055653

LIBRARY

Ms Roshini Prathap   -   0481 272 4122

RECEPTION

Ms Lijimol Chacko   –   0481 272 2225
                                                                        0481 272 4110

STUDENTS WELFARE OFFICER

Ms Princy Joseph

SYSTEM ADMINISTRATION

Mr Lijo Johny   -   9947 965 416

MAINTENANCE & SUPERVISION

Mr Rappel Joseph (Store Manager)   -   9846094730
Mr Jithin Chacko (Store in Charge)   -   9744797103
Mr Chacko A D (Chief Security Officer)   -   9745992500
Mr Joseph Mathew (Supervisor)   -   9605448654
Mr Alwin Thomas (Theatre & Studios in Charge)   -   7736881648

OFFICE ATTENDANTS

Mr Babu Antony   -   9287537912
Mr Devgy Palathinkal   -   7510290209
Ms Annie Punnoose   -   8075168766
Ms Kunjumol Anto
Ms Molamma Thomas
Ms Ancy Varghese
Ms Litty Thomas
Ms Salini E G

MEDIA VILLAGE TELEVISION & STUDIO

Mr Binoj
Mr Ajith G   -   9562744318
Mr Joseph Alex   -   9656071439
Mr Nithin George   -   7510706312
Mr Ivan Samuel Varghese   -   8111949714
Ms Leeja Siju
Mr Kiran Joseph Monson

MEDIA VILLAGE FILM & TELEVISION INSTITUTE

Mr Thomas Zacharias   -   0481 272 4123
Ms Shiby Susan   -   9497 448 759

90.8 RADIO MEDIA VILLAGE

Mr Vipin Raj   -   0481 2724125
Mr Joseph Panadan
Ms Meera Krishnan
Mr Gireesh Dev
Mr Jojomon K C
Mr Lijo Mathai
Mr Roshan K Tito
Mr Samuel

MEDIASYS COMPUTER SALES & SERVICE

Mr Vijo Varghese   -   7012845979
Mr Joseph Mathew (Kevin)   -   8281527661
Mr Nithin George
Mr Tessy Varghese
Mr Arun P R

HOSTEL & CANTEEN

Mr Jose Joseph (Warden)   -   9895 112 563
Mr T A Devasia (Warden)   -   9497 888 372
Ms Princy Joseph   -   9645 767 741
Mr Sabu V
Ms Molamma Shaji
Mr Siby Thomas
Mr Vishakh S
Mr Cherian
Mr Andrias Hembrom
Mr Jobish P M
Mr Prince

COMMITTEES

Academic Committee

Faculty in Charge: Mr Alwin Johnson

The Academic Committee is formed to ensure the academic excellence of the college. It ensures the completion of course portions and monitors the timely submission of assignments. The committee prepares the general annual academic calendar of the college. It also submits a monthly report directly to the principal and follows up accordingly. Additionally, the committee works to maintain high academic standards and continuous improvement in educational quality.

Discipline and Anti-ragging Committee

Faculty in Charge: Ms Elizabeth George

The Discipline & Anti-Ragging Committee oversees the total discipline of the college and hostels, addressing any violations of rules. It takes appropriate disciplinary actions for non-attendance of classes or practicals, violation of college or university regulations, non-payment of college dues, and substance abuse on campus. The committee also deals with incidents of vandalism, violence, and misbehaviour or disrespect towards staff. It spreads awareness against ragging and ensures a safe campus environment for all students.

Documentation Committee

Faculty in charge: Ms Jisha Chacko

The committee collects and documents all events in the college, ensuring a comprehensive record of activities. It gathers posters and program details from all cells and clubs. Each member serves as the point of contact for IQAC, collecting details from their respective departments. The committee ensures accurate and organized documentation of college events. Additionally, it facilitates communication and coordination between different departments and the IQAC.

Events Committee

Faculty in Charge: Mr Vimal Murukesan

The Events Committee, comprising staff and students, oversees various campus events throughout the year. This committee is responsible for organizing events such as Onam, Christmas, academic year inaugurations, farewell days, Patron's Day, and other celebrations. It collaborates closely with different clubs and cells within the institution to plan and execute these events, ensuring they contribute to a vibrant campus life and community spirit.

Examination Committee

Faculty in Charge: Mr Thomas Joseph

The committee is responsible for the proper and timely conduct of internal examinations and the publication of results. It also supervises the proper conduct of university exams. Its duties include publishing the examination schedule, issuing hall tickets, appointing invigilators, and managing question papers and answer sheets. Additionally, the committee resolves grievances related to both internal and external evaluations.

Faculty Development Committee

Faculty in Charge: Mr Alwin Johnson

The Faculty Development Committee oversees faculty development programs conducted annually for faculty members. It organizes at least two common programs each year for the entire teaching staff, covering academic and professional training, life skills, and soft skills. The committee also encourages teachers to participate in online faculty development programs and pursue further education through updates and higher-level courses. Overall, it aims to enhance teaching quality and professional growth among faculty members through comprehensive developmental initiatives.

Academic Audit Committee

Faculty in Charge: Mr Alwin Johnson

The Academic Audit Committee is formed to ensure the completion of portions and monitor timely submissions of assignments. The committee collects feedback from students regarding classes at the end of each semester. It also submits the monthly report directly to the principal and follows up accordingly.

Feedback Analysis Committee

In Charge: Ms Simy Antony

The Feedback Analysis Committee at SJCC systematically collects and analyzes feedback from diverse stakeholders including students, alumni, teachers, parents, and employers. The committee prepares detailed reports based on this feedback and submits them to the principal, ensuring that necessary remedial actions are implemented. Additionally, the committee takes the initiative to publish an action-taken report on the college website, promoting transparency and accountability in addressing feedback and improving overall college operations.

Finance & Purchase Committee

Finance Director: Fr Lipin Thundukalam

The Finance Committee is in charge of all fund mobilization and utilization for the college. Its duties include collecting college fees and raising funds for events. The committee invites and selects the best quotes, allocates funds to various departments, committees, and clubs, and conducts regular audits to ensure transparency in financial management. It also supervises all purchases. Additionally, the committee ensures proper financial oversight and accountability throughout the institution.

Grievances Redressal Committee

Faculty in Charge: Mr Jean Sebastian

The Students Grievance Redressal Committee addresses complaints and grievances raised by students, finding appropriate solutions as needed. It manages the complaint boxes placed around the campus. The committee also assists the disciplinary committee during the initial phase of inquiries. Additionally, it ensures a fair and transparent process for resolving student issues.

Hostel Committee

Faculty in Charge: Mr Madhuraj Mangat
Ms Princy Joseph

The Hostel Welfare Committee ensures the well-being of college hostel residents by actively seeking and addressing their feedback. It also monitors the welfare of students residing in rented houses and hostels outside campus, ensuring their needs and concerns are met. The committee plays a crucial role in fostering a supportive and secure environment for all students, regardless of their living arrangements during their college tenure.

Innovation & Entrepreneurship Committee

In Charge: Mr Abin Joseph

The Innovation & Entrepreneurship Committee supervises the activities of the incubation centre, guiding ideas from concept to design, from design to product, and through product testing. In collaboration with the Kerala government's Start-up Mission and Young Innovators Programme, the college supports students with innovative business ideas. The incubation centre also facilitates opportunities for students to earn while they learn, promoting practical experience alongside academic growth. Through these initiatives, the committee fosters a vibrant culture of innovation and entrepreneurship within the college.

Internal Complaint Committee

In Charge: Ms Simi Antony

The Internal Complaint plays a crucial role in addressing the grievances of female staff and students, ensuring their welfare on campus. This committee is dedicated to promoting gender equity by providing a safe and supportive working environment for staff members and fostering a healthy atmosphere for study and progress for students. By handling complaints related to harassment and discrimination with utmost confidentiality and seriousness, the committee works to uphold the dignity and rights of women within the college community.

Library Committee

In Charge: Ms Roshni Prathap

The Library Committee is responsible for maintaining and upgrading the library to ensure it remains current and efficient. It focuses on making the library more accessible and user-friendly for students. The committee implements measures to improve ease of use and enhance the overall student experience. Additionally, it continuously evaluates and updates library policies and services to meet students' evolving needs.

OBE Committee

Faculty in Charge: Mr Saji Lukose

The Outcome-Based Education (OBE) Committee at SJCC is dedicated to enhancing the quality and effectiveness of the college's educational programs. It focuses on aligning curriculum, teaching methodologies, and assessments with clearly defined learning outcomes to ensure students acquire essential skills and knowledge. The committee regularly reviews and updates these outcomes to meet industry standards and evolving educational needs. By emphasizing measurable results, the OBE Committee strives to continuously improve student learning and success.

Public Relations Committee

PRO: Mr Sibin T Varghese

The committee is responsible for several key communications tasks within the college. This includes overseeing the creation and distribution of college newsletters, updating the college website with current information, and managing the institution's social media accounts. Additionally, the committee handles the publicity for various events held at the college. They are also tasked with maintaining relations with media outlets, organizing press conferences when necessary, and circulating press releases to the media.

Remedial Class Committee

Faculty in Charge: Mr Ajayakumar G S

The Remedial Class Committee supports students with poor internal and external marks by tracking their progress and assisting with re-exams. It arranges remedial classes in consultation with HODs to address their academic needs. The committee encourages peer learning by pairing slow learners with advanced learners. Additionally, it arranges classes and workshops for advanced learners to further enhance their skills. Overall, the committee ensures tailored academic support to improve student performance.

Research Committee

Faculty in Charge: Dr Lincoln Kadoopparayil

The Research Committee is responsible for promoting a research culture on campus by encouraging faculty and students to undertake research projects. It assists in publishing research articles and books. The committee also conducts awareness programs on research methodology and intellectual property rights.

SC/ST Committee/ Equal Opportunity Committee

Faculty in Charge: Mr George John

The SC/ST Committee is dedicated to promoting the welfare and academic success of SC/ST students. The primary purpose of the committee is to ensure an inclusive, supportive, and equitable educational environment. Our activities include providing academic assistance, organizing mentorship programs, and facilitating workshops and seminars that address the unique challenges faced by these students.

Scholarship Committee

Faculty in Charge: Mr Binu Varghese

The Scholarship Committee oversees all scholarships, freeships, and merit awards within the college. It informs and assists students regarding various government schemes, minority schemes, and other scholarships, aiding them in the application process. The committee maintains records of students who receive these scholarships. Additionally, it ensures the organization of merit awards ceremonies each academic year, making necessary arrangements for their distribution. Overall, the Scholarship Committee plays a crucial role in facilitating financial support and recognition for students based on their academic achievements and needs.

Student's Welfare committee

Student Welfare Officer: Ms Princy Joseph

The Welfare Committee is formed to ensure the overall welfare of students through various means. It oversees the adequacy of infrastructure facilities and services provided by the college, ensuring they meet students' needs. The committee's responsibilities include maintaining cleanliness and hygiene on campus, ensuring adequate and clean toilet facilities, and providing clean drinking water. Additionally, the committee manages the sick room and provides support to students with special needs or undergoing psychological trauma. Overall, the Welfare Committee strives to create a safe and supportive environment conducive to students' well-being.

CELLS

Anti-Drug Cell

Faculty in Charge: Mr Jacob Oommen

The Anti-Drug Cell at SJCC is established to raise awareness among students about alcohol and substance abuse. Its primary goal is to educate and prevent drug-related issues within the college community through various awareness programs and initiatives. The cell collaborates with students, faculty, and external resources to promote a drug-free environment and support healthy lifestyles among the student body.

Arts Cell

Faculty in Charge: Mr Abhilash Karun P

The cell comprises staff and students responsible for organizing all arts festivals at the college. It annually hosts a youth festival and selects participants for university-level competitions. The committee coordinates cultural programs for college events and oversees clubs. It also manages the college's inter-collegiate fest and organizes teams for participation in other intercollegiate festivals, promoting artistic expression and cultural exchange among students.

Campus Ministry Team

Faculty in Charge: Mr Geo George & Ms Elsa Sara Samuel

The Campus Ministry team oversees Catholic youth-student movements such as Jesus Youth and CSM on campus. They organize annual retreats, conduct Holy Mass every Friday, and facilitate regular confession sessions for students, fostering spiritual growth and community engagement within the college environment.

Film Festival Cell

Faculty in Charge: Mr Noble Peter

As a media college, SJCC is dedicated to promoting values through cinema. The Film Festival Cell is responsible for organizing major film festivals each academic year, including the SJCC Film Festival and Enliven. These festivals showcase a diverse range of films, encouraging students to explore and discuss various social, cultural, and ethical themes through the art of cinema.

International Affairs Cell (IAC)

Faculty in Charge: Mr Alwin Johnson

The IAC supports international collaboration related to academic activities and international students. IAC coordinates with IQAC and the research committee regarding collaborative seminars and projects.

Minority Cell

Faculty in Charge: Mr Binil C Amakkadu

The Minority Cell at St. Joseph College of Communication is dedicated to supporting and empowering students from minority communities. By advocating for the rights and needs of minority students, the Minority Cell aims to create a supportive and enriching environment where all students can thrive and reach their full potential.

OBC Cell

Faculty in Charge: Ms Elsa Sara Samuel

The OBC Cell is committed to advancing the educational and social interests of OBC students. The primary objectives of the cell are to promote inclusivity, ensure equitable access to academic resources, and support the overall well-being of OBC students. Our activities include offering academic support through tutoring and mentoring programs, organizing skill development workshops, and conducting awareness campaigns on issues pertinent to the OBC community.

Placement Cell

Placement Officer: Ms Anumol K

The Placement Cell oversees students' career progress by assisting them with job hunting and providing job skill-related training. It organizes placement drives and conducts soft skill training sessions geared towards enhancing employability. The cell also disseminates placement-related notifications and supports students in securing internships upon request, aiming to facilitate career readiness and successful transitions from college to professional life.

Skill Development Cell

Placement Officer: Ms Anumol K

The Skill Development Cell of the college focuses on enhancing students' practical skills and employability through various workshops and training programs. It organizes sessions on technical skills, soft skills, and industry-specific knowledge to prepare students for the job market. The cell aims to bridge the gap between academic learning and industry requirements, equipping students with the skills necessary for successful careers.

Sports Cell

Faculty in Charge: Mr Vishnu V Nair

The Sports Cell, comprising staff and students, oversees all sports activities within the college. It organizes the annual sports fest and various intra-college sports competitions. Additionally, the cell manages the selection and participation of college teams in intercollegiate sports competitions, fostering a vibrant sports culture and promoting physical fitness among students.

Volunteers Cell (SJCC Army)

Faculty in Charge: Mr Krishnalal M B

The SJCC Army comprises student volunteers dedicated to organizing college events, receiving specialized training in leadership and management. Participants may receive a recommendation letter from the principal upon completion of their training. The program aims to empower students with valuable skills and responsibilities in event coordination and leadership roles within the college community.

Women's Cell

Faculty in Charge: Ms Sharlet M George

The Women's Cell in the college comprises all women students and teaching staff, focusing on creating a women-friendly campus environment and ensuring their welfare. The cell conducts regular gender audits and awareness programs, commemorates significant events, and meets monthly to assess campus inclusivity and address concerns. It plays a pivotal role in promoting gender equality and supporting the well-being of women within the college community.

CLUBS

Animation Club

Faculty in Charge: Mr Vinu S Nair

The Animation Club at SJCC encourages students to create animation films and provides opportunities to participate in intercollegiate animation film contests. Additionally, the club offers drawing classes focused on animation for school students, aiming to foster creativity and skill development in the field of animation.

Dance Club

Faculty in Charge: Ms Sara Koshy

The Dance Club at SJCC is dedicated to promoting both classical and Western dance forms among students and encouraging talented dancers. As the official dance team of SJCC, the club participates in various festivals and competitions, showcasing their skills and representing the college. The club collaborates closely with the Events Committee to contribute to college celebrations and showcase their talent at various events throughout the academic year.

Debate Club

Faculty in Charge: Mr Vishnu C

The debate club is formed to develop debating skills among interested students. It conducts in-house debates on contemporary topics for students. The club is also in charge of elocution competitions and training them for debates and elocution.

Drama Club

Faculty in Charge: Mr Bilgit Sasi

The drama club is formed to promote theatrical performances and acting in the college and to encourage students with such talents. The club would associate with the events committee to take part in various celebrations in the college and stage skits, dramas and other performances.

English Club

Faculty in Charge: Mr Joydip Mukherjee

The English club is formed to equip the students with writing, speaking, listening and reading skills in English. The club conducts various programs to encourage the usage of English in the college.

Music Club

Faculty in Charge: Mr Amrith S

The music club is formed to promote classical as well as Western music in the college and to encourage students with talent in singing. The club is formed to give chances to the budding singers to showcase their talents. The club runs the college's official music band. The club sends students to various fests and competitions as the official choir of SJCC.

MVTV Club

Faculty in Charge: Ms Tissa Kuncheria/ Mr Alex George Kurian

The MVTV Club at SJCC is dedicated to fostering video content creation among students. Members of the club have the opportunity to collaborate and create content for the college's YouTube channel, MVTV. Students who produce ten programs for MVTV will receive an experience certificate from the MVTV Channel Director, recognizing their contribution and enhancing their skills in video production and content creation.

Nature Club

Faculty in Charge: Mr Saji Raphael

The Nature Club at SJCC is dedicated to fostering a clean, green campus and promoting environmental conservation values among students. The club advocates for practices such as water conservation and solar energy utilization. Additionally, it educates and encourages students to adopt waste management strategies based on the principles of reduce, reuse, and recycle.

Yoga Club

Faculty in Charge: Mr Madhuraj Mangat

The Yoga Club promotes health and fitness in the college through Yoga. The club members practice Yoga and promote a healthy lifestyle among students.

Photography Club

Faculty in Charge: Mr Melbin Suresh

Students passionate about photography and aspiring to specialize in the field join the Photography Club at SJCC. This club organizes workshops focused on photography skills and techniques, providing opportunities for members to enhance their abilities. Additionally, the club hosts photography exhibitions and competitions open to both students and external participants, fostering creativity and showcasing talent within the college community.

Radio Club

Faculty in Charge: Mr Anuvind S

The radio club is formed to encourage the Radio content creators in SJCC. The students enrolled in the club will get the opportunity to work with the college's community radio - 90.8 Radio Media Village.

Indian Red Cross Society

Faculty in Charge: Mr Jeswin Saji

The Red Cross Society is a vibrant and dedicated organization committed to serving the community and promoting humanitarian values. The society comprises a passionate group of students who actively engage in various activities aimed at providing assistance, support, and relief to those in need. Through regular blood donation camps, first aid training sessions, and awareness campaigns, the Society plays a crucial role in fostering a culture of compassion and empathy among students.

Rotary Club

Faculty in Charge: Vishnu V Nair

The Rotary Club of Greater Changanacherry is a service organisation under the Rotary International, District 3211. It op¬erates under the motto of "Service Above Self" and aims to make a positive impact on the local community and beyond. The Rotary Club of Greater Changanacherry recently launched the Rotaract Club for young adults between the ages of 18 and 30 in many places including SJCC. Rotaract clubs are sponsored clubs of Rotary. "Rotaract" stands for "Rotary in Action''. The club provides opportunities for young adults to develop leadership skills and serve their communities.

NSS

Faculty in Charge: Vishnu V Nair

The NSS (National Service Scheme) provides students with hands-on experience in community service, fostering a sense of social responsibility. It offers opportunities for students to participate in various government-led community service activities and programs at the college level, promoting civic engagement and holistic development. The NSS plays a pivotal role in shaping students' character and instilling values of service towards society.

Student's Council & Union

Faculty in Charge: Ms Nissa Susan Mathew

SJCC Students Council is the forum of all the class leaders in SJCC. The class leaders can be elected by the students or chosen by the class mentor. The HOD can decide which is the best for the class.

The student union is the elected group of student representatives which function in the Parliamentary mode as stipulated by the university. There will be a Chairperson, Vice-chairperson, Secretary and other office bearers for the students union.

Alumni Association

Faculty in Charge: Mr Noble Peter

The SJCC Alumni Association, a registered association, coordinates alumni affairs and serves as a liaison between current students and graduates. It organizes annual gatherings and facilitates regular online and offline meetings. The association cell serves as the primary contact point for alumni to the college and ensures that alumni details are updated annually.

Parents Teachers Association

PRO: Mr Sibin T Varghses

The Parents Teachers Association (PTA) of the college serves as a vital bridge between parents and faculty, fostering collaboration and communication. It aims to promote the academic and overall development of students by organizing meetings, workshops, and events that engage both parents and teachers. The PTA plays a crucial role in gathering feedback from parents to enhance educational programs and support services. Through its active involvement, the PTA contributes to a positive and supportive learning environment for all students.

Creative AI Club

Faculty in Charge: Mr Rahul Nair / Mr Melbin Suresh

The Creative AI Club is a student-driven platform designed to spark interest in artificial intelligence and empower students to explore its vast potential. The club provides hands-on learning experiences with AI tools and workflows, encouraging students to integrate AI into Media Production , Animation and other creative projects. It also serves as a collaborative space where students can share insights, resources, and innovative uses of AI, building a strong community of knowledge and experimentation.

GENERAL RULES

Guidelines and Rules of Conduct

1. All classes start as per the schedule shown in the timetable.

2. The students are expected to behave in an exemplary manner within the college campus and outside.

3. Everyday, classes begin with a prayer. As soon as the prayer bell rings, students should stand still and observe perfect silence till the prayer and announcements are over.

4. Students are expected to stand up from their seats when the teacher enters the classroom and remain so till allowed to sit down by the teacher.

5. No student shall enter or leave the classroom when the session is on, without the permission of the teacher concerned.

6. Howling or shouting is not allowed on the college campus and college buses.

7. Students should not disfigure the walls, doors, windows, desks, tables, chairs and other items with graffiti, engraving, etc.

8. All grievances are to be presented to the Principal through the class representatives.

9. Unauthorized crowding or assembly or procession inside the campus is strictly prohibited.

10. Any student who is persistently insubordinate, repeatedly or willfully mischievous, guilty of fraud or malpractice in exams shall be removed from the rolls.

11. Students are expected to dress modestly, plainly and neatly and to be punctual, disciplined, hardworking and self-confident.

12. Bikes and other vehicles are to be parked only in allotted locations.

13. Fees and other payments have to be paid within the prescribed date.

14. All students are encouraged to take part in extra-curricular and other personality development activities as scheduled by the committees.

15. Students should try to find solutions to problems by consensus.

16. As part of our civic responsibility, we should conserve electricity, water and other valuable resources.

17. Classrooms and laboratories must be kept neat and orderly.

18. Furniture, appliances and other equipment of the college must be handled carefully.

19. Students are not allowed to loiter around the campus and disturb work.

20. Students are not allowed to circulate notices, petitions or pamphlets of any kind or paste them on the notice board, walls or anywhere on the campus without the written permission of the Principal.

21. Strikes and similar demonstrations are not permitted on the campus.

22. Prior permission from the Principal is essential to take part in intercollegiate competitions, live/photographic modeling, Radio / TV programmes, etc.

23. No student shall individually or as a group produce, direct, act or give technical assistance to any film or project inside or outside the campus without the prior written permission of the Principal.

24. No student shall take up or assist in any outside project, paid or unpaid, without the written permission of the Principal.

25. Use of mobile phones, obscene cinematic dances and fashion shows on the campus are banned via G.O. - No RT/No 346/05 Higher Edn dtd 1.03. 2005.

26. Taking photographs of fellow students or members of the staff within the campus using any photographic equipment is strictly prohibited except for academic purposes approved by the college authorities.

27. SJCC requires from the students conformity to certain regulations, to benefit the entire college as well as the individual students. In accepting the offer of admission to SJCC, each student accepts the responsibility to uphold the standards of the college.

28. Students are not expected to roam around the campus after 5 pm. If any student needs to stay back on campus after 5 pm, he/she must obtain permission from the principal for the same.

29. The consumption, possession, or distribution of alcohol or drugs in any form is strictly prohibited within the college campus, including hostels and all college-related events. Any student found in violation of this rule will face stringent disciplinary action, which may include suspension from the college or hostel, and, in severe cases, expulsion from the institution. Offenders may also be subject to legal proceedings under the provisions of the Bharatiya Nyaya Sanhita (BNS).

30. Students are expected to operate their vehicles responsibly within the campus. Riding or driving two-wheelers and four-wheelers is strictly prohibited in and around the college playground. Additionally, indulging in races, reckless driving, or any activity that endangers the safety of others within the premises will invite disciplinary action.

31. The use, possession, or ignition of firecrackers and explosive materials within the campus is strictly prohibited.

Identity Cards

All the students will be provided with identity cards. Students are expected to wear the identity cards while on campus and during field trips. They should produce the identity card on demand for inspection by any member of the staff. Students without ID cards will not be permitted to sit in the class. If the card is lost, a duplicate card can be obtained on payment of Rs. 100/-

College Uniform

The College uniform is compulsory for all students. Students are expected to wear the uniform during field trips, examinations and other special occasions as instructed by the Principal. Students without uniforms will not be permitted to sit in the class.

Boys
- The shirt should be properly tucked inside the trousers
- They are expected to have a formal haircut at all times.
- Wearing neatly polished formal black shoes with black socks is preferred.

Girls
- They should have their hair neatly done. A neatly tied ponytail for short hair and well-plaited hair for long hair is advisable.
- Wearing neatly polished formal shoes is preferred.
- Girls and boys are not allowed to wear precious ornaments.

Laptop & Camera

All BA & MA students are expected to have laptops from the very beginning of the course itself. Students of BA Multimedia, BA Visual Communication & MA Cinema and Television are supposed to have cameras from the beginning of their course.

Use of Internet

We highly recommend judicious use of the internet by the students. Students are not supposed to spend a lot of time on the internet; Parents should restrict internet usage and make sure that students use it only for research / academic purposes.

The use of Mobile Phones on Campus is Prohibited

As per the court verdict and the instructions issued by the Kerala Government and Mahatma Gandhi University, students should not bring mobile phones to the College

Campus. Using Mobile Phones in the classroom and studios is a serious offense and will be treated with strict disciplinary actions. If anyone is found doing so, the phone will be seized and will be returned only after the parent meets the class teacher.

Political Activities

Political activities are not permitted in the College. Unauthorized meetings, propaganda, processions or fundraising are forbidden.

Notice Board

1.   Important notices pertaining to the class schedule, attendance, assignment submission dates, examination dates, projects, guest lectures, seminars, etc will be displayed on the notice board from time to time.

2.   Make it a habit to read, understand and follow the instructions and directions given in the notices.

3.   No excuse for not having read the notice will be accepted.

4.   Students do not have the right to exhibit anything on the notice board except with the permission of the Principal

Collection of Fees

1.   College fees will be collected at the beginning of each semester. Late payments will be accepted with a fine within 10 days from the due date. If the fees and fine are not paid within the stipulated time of that semester, the name of the student will be removed from the rolls of the college with effect from the date following the expiry of this period.

2.   If the student is readmitted, he/ she will get the benefit of attendance only from the date of re-admission. A re-admission fee will be imposed on those who fail to remit the fee on time.

3.   Fees once remitted will not be refunded.

4.   The caution deposit will be refunded only after the completion of the course after the deductions if any, even if the student discontinues the course.

Procedure for Getting Letters or Certificates from the College Office

‣   If a student needs any letter from the college, the student has to contact the college reception

‣   Get a request form

- Fill in the request form and submit it at the college reception
- The letter will be issued within 48 hours from the college reception

LIBRARY

1. Silence must be strictly observed in and around the library.

2. Students are expected to cooperate with the library staff.

3. Do not bring bags or personal books into the library.

4. Each student is given one borrower's card from the library. One book at a time can be borrowed. When the book is returned to the library, the card will be given back. Each postgraduate student can get two books at a time.

5. Students are expected to take care not to lose the card issued to them. A student to whom a card is issued will be responsible for all the books borrowed against that card by anybody.

6. Whenever a student has to get a no dues chit or a clearance certificate from the library he/she must return to the library the card lent to him/her.

7. Students must, on receiving the books, examine them and report to the library staff any damage found therein. If they fail to do so, they will be held responsible for any damage detected afterwards.

8. A book borrowed should be returned on or before the date last marked on its date table. An overdue charge of Rs. 5/- will be levied for each day after the due date.

9. Do not make any marking or underlining in the books and periodicals belonging to the library or disfigure them in any other way.

10. If a book is damaged or lost by a student, he/she shall pay the cost of replacing the book. If one of a set of books is damaged or lost by a member, he/she must replace it with a copy of the same edition. If it is not available he/she shall replace the whole set.

11. Students are not allowed to sub-lend or exchange the cards or books issued to them.

12. The librarian can refuse to issue the same books to the same borrower repeatedly if it is necessary to prevent the monopolization of a book required by many.

13. The librarian can recall from a borrower the book at any time.

SJCC CODE OF CONDUCT REGARDING RAGGING

Ragging is prohibited in the institution and anyone found guilty of ragging and/or abetting ragging whether actively or passively or being a part of a conspiracy to promote ragging is liable to be punished in accordance with the UGC regulations 2009.

SJCC CODE OF CONDUCT REGARDING DRESS

The way a student of SJCC dresses should reflect the stature and the culture of St. Joseph College of Communication.

Students are not permitted to wear visible body adornments and display body piercing or tattoos. Wearing heavy ornaments/jewelry on campus is discouraged. Makeup should be sober and unobtrusive.

Translucent and revealing dresses are forbidden. The dress should be comfortable and sufficiently loose. On the days in which uniforms are not compulsory female students should wear tops with sleeves with a minimum of 4" length and the top should be at least 7" below the waist.

Male students must be well groomed, i.e., not wear long hair. They are also not permitted to wear earrings or studs.

Students not adhering to the above will not be allowed to attend classes & will forfeit attendance for the classes missed. For repeated violations after 3 warnings, students will be suspended from attending classes for 3 days and the parents will be informed.

ACADEMICS

Each of the programmes will have various courses which can be classified as Theory, Practical and Project.

Theory

A theory class will follow the traditional classroom pattern. Students are expected to take lecture notes and participate in the classes enthusiastically. Theory examinations have internal and external evaluation. The total marks for each paper is 100 marks, 80 marks for external and 20 marks (including 5 marks for attendance) for internal evaluation.

Practical

For practical classes students will be taken to the laboratories where they will get first hand knowledge and knowhow of the various softwares used in the industry, the techniques of film making and animation productions. The evaluation for the practical exam will be based on the submission of their Record Books and Viva Voce and/or 5 hour examination in the laboratory. The total marks for each paper is 100 marks, 80 marks for external and 20 marks (including 5 marks for attendance) for internal evaluation.

Projects

A project expects the student to apply his theoretical and practical knowledge and create a work of art based on which he will be evaluated. This project is the student's work of art that can become part of his portfolio.The evaluation for the project will be based on the submission of their Project work and Viva Voce. The total marks for each paper is 100 marks, 80 marks for external and 20 marks (including 5 marks for attendance) for internal evaluation.

Attendance and Leave of Absence

1. Attendance will be marked at the beginning of each period. Students should be present in the classroom before the first bell and latecomers will not be given attendance for that session. If a student is late by more than 15 minutes, parents should inform the class teacher.

2. 2. Students should occupy their respective seats before attendance is taken. They should not leave the classroom nor should late-comers enter without the permission of the teacher in charge of the class.

3.   Disciplinary action will be taken against those who repeatedly absent themselves on insufficient grounds.

4.   Application for leave for a period may be made to and granted by the teacher in charge of that period.

5.   A student coming to class late shall lose attendance at the session unless recommended by the teacher in charge of that class.

6.   All serious cases of illness should be reported to the class teacher through the guardian or the warden. In any case of absence on account of illness, a medical certificate may be called for.

7.   Students are not permitted to absent themselves without a leave application for the whole or part of a day.

8.   Parents will be informed about the absence of the students daily via SMS. In case of a change of mobile numbers, parents are expected to inform the college regarding the same.

9.   A student absenting himself/herself for a period exceeding three working days, whether with or without leave, should on his/her return to the college, report to the Head of the Department.

10.   The minimum requirement of aggregate attendance during a semester for appearing in the end-semester university examination is 75%. A student who does not satisfy this requirement will not be permitted to take the end-semester university examinations.

11.   A student with attendance between 65%-75% in a semester shall be allowed to write the end-semester university exam on strict medical grounds. The student has to submit the medical certificate and pay the condonation fees. However, this facility can be availed only once during the entire three-year programme.

12.   Students with less than 65% attendance will not be allowed to appear for the end-semester university exam and will have to get readmission.

13.   All students must check the SJCC portal from time to time to keep track of their attendance. Shortage of attendance will incur a year back for students without any prior warning.

Internal Examinations and Assignments

To maintain academic excellence, students will have a minimum of two assignments and two exams per semester which includes the Midterm and Model Examinations. Students are expected to submit assignments on time and score good marks for the examinations in order to to score good internal marks.

It must be noted that attendance carries 5 marks which will be added to the consolidated internal marks of the student.

All details of the internal marks and attendance will be available in the SJCC portal.

University Examination Registration

Students have University Examination at the end of each semester. Registration for the university exam has to be done by each of the students.

Steps for Registration

1. Examination Registration Form has to be collected from the Class-Teacher.

2. Duly fill up the Registration Form and get the signature of the Head of the Department.

3. The Registration Form and the Exam Fees has to be given to the Accounts Department who will issue the No-dues receipt.

4. The Registration Form and the No-dues receipt have to be submitted to the Exam Cell.

University Examinations

1. Students have to be present for the examination in full uniform and well-groomed. Male students are not allowed to wear long hair.

2. Only students with ID cards and Hall tickets will be allowed inside the exam hall. Hall tickets have to be kept safely so that they can be produced for all the examinations of the semester. In case of loss of a hall ticket, the student should obtain a duplicate hall ticket from the college office paying a fine of Rs. 100 /-

3. All students must collect their hall tickets before 12.15 pm on the day of the first examination of each semester.

4.	All candidates should be present at the examination hall half an hour before the scheduled time.

5.	Students who are more than 30 minutes late will not be allowed to attend the examination.

6.	All personal belongings including mobile phones and electronic gadgets are to be kept outside the examination hall. The use of unauthorised material is strictly prohibited.

7.	Candidates are advised to take water bottles with them to the examination hall. But passing or sharing of water or any other material is not allowed inside the examination hall.

8.	Cheating, plagiarism or any form of misconduct during the exam will be considered seriously and will be reported to the university.

9.	Students are allowed to leave the examination hall only after two hours of the commencement of the exam.

10.	Instructions given by the invigilators have to be followed without fail.

CO CURRICULAR AND EXTRACURRICULAR ACTIVITIES

Internship (On-the-Job Training)

The undergraduate students will have to undergo an internship programme after their fourth semester and the postgraduate students have to do it after their third semester. Students are required to make their own arrangements in any professional working environment as per the guidelines of the faculty in charge of the internships. The students should produce the internship certificate and must prepare a comprehensive report duly attested by the organization where the candidate did the internship and submit it to the faculty in charge for evaluation.

Add-on Courses

Each Department of the college will announce a set of Add-on Courses every semester. These courses help students to learn and understand areas of expertise beyond the scope of their syllabus. Interdepartmental associations and interactions will enhance student's knowledge and creativity, motivating them to expand their horizons.

1. Each Add-on course will be for 30 hours.
2. The course will be offered at a nominal fee decided by the department.
3. Attendance is mandatory.
4. Certificates will be issued on the completion of the course.

Workshops and Enrich Programmes

Workshops are organized on various industry-related topics to equip the students with updated knowledge and enhance their skills.

Seminars and Conferences

Seminars and Conferences are designed to provide a platform for intellectual exchange, professional development, and collaboration among participants from diverse fields. We believe in the transformative power of knowledge and aim to foster an environment that encourages growth, innovation, and lifelong learning. We conduct online and offline seminars from time to time.

Prof. John Sankaramangalam was the former director of Film and Television Institute of India and founding principal of St. Joseph College of Communication, his contribution to the field of media education, especially film studies is unparalleled. To pay tribute to this legendary film academician SJCC conducts a lecture series "Sankaramangalam Lectures" every year.

Counseling and Soft Skill Training

Counseling sessions are held by professional counselors every day within the campus. It is made sure that each student gets a session every semester. Counselors help identify the problems of the students and help overcome them. These sessions motivate and accompany the students in their path of realizing their dreams. We make special efforts for the holistic development of the students, so that they can prove their mettle to any one in any part of the world. The soft-skill training is given to every batch mainly in three different areas: Communication skills, Moral and Personality Development and Professional Etiquette.

Graduation Ceremony

The Graduation Ceremony is held at SJCC every year to acknowledge the efforts, hard work, and dedication of the students who have successfully completed their education. It serves as a moment of pride and honour, not only for the graduates but also for their families and teachers who have supported them throughout their journey.

Events & Celebrations

Extracurricular activities like stage programmes and competitions will be organized by various clubs under the guidance of the teachers in charge. All students are expected to actively participate and sincerely contribute to the programmes without affecting their academic activities. We celebrate Melange (SJCC's biennial festival), Arts Day, Youth Festival, College Day etc. We also celebrate festivals like Onam, Kerala Piravi, and Christmas.

Film Festival and SJCC productions

The SJCC Film Festival is a platform that brings together a diverse range of films, filmmakers, and film enthusiasts. It aims to inspire, educate, and entertain while contributing to the growth of the film industry. Participants include students, alumni and prominent filmmakers. Animation films are also included.

The final year post graduate students come out with a Demo Film every year which provides an opportunity for them to showcase their remarkable talent and potential. The latest film "Baloons" won much international acclaim.

Incubation Centre

An Incubation Centre is conceived by the college as a space for students to come together and form new ideas. It is an area for new start ups, assistance will be given to students who want to make short films, works for government agencies can also be done under the leadership of the college.

INFRASTRUCTURE AND FACILITIES

The Institution has adequate infrastructure and physical facilities for teaching-learning. viz., classrooms, laboratories, computing equipment etc.

The college houses spacious and sufficient classrooms, seminar halls, laboratories and auditorium. The entire campus is under CCTV surveillance for safety and security purposes.

There is an abundance of infrastructural resources such as

➢ MV Cinemas

➢ Radio Station Radio Media Village 90.8 FM

➢ Media village Television

➢ Media Village Film and Television Institute

➢ AI-XR Nexus Studio Lab

➢ Material Library

➢ Incubation Centre

➢ Digitised classrooms

➢ Green Matte Studio

➢ Audio Studio

➢ Editing Studio

➢ 2D Animation Studio

➢ Sculpture Studio

➢ Recording Studio Mixing studio

➢ Stop motion Lab and Studio

➢ Studio floor with teleprompter

➢ HD Video Cameras (Sony PMW 150, HDV, PD 150P, PD 170P, DSR 400P)

➢ HD Video Broadcast Switchers

➢ Outdoor Shooting Units

➢ Lecture Halls

➢ Drawing Halls

➢ Seminar Halls

➢ Computer Lab

➢ Digital Library

➢ Counseling Centre

➢ Auditorium

➢ Photocopy Centre

➢ Canteens

➢ Open courtyard

The college has the MV Cinemas, a state of the art theatre for students to watch films and have discussions, two Green Matte Studios which are used by students to enhance their VFX shots and create news production and other purposes where the subject has to be set in a new and enhanced background. The college has a Stop Motion Studio. Animation students use the Stop Motion Studio to physically manipulate objects with small increments, and photographs are taken in a series of frames to be played back. It is done mainly by Animation and Graphic Design and Animation Visual Effects students. A Television Studio along with a teleprompter is available in the college in which video productions take place. These rooms are connected via talkback; or an intercom. We also have state of the art Audio studios with folly and Dolby atmos. Apart from the above we also have 90. 8 Radio Media Village, a flagship concern of SJCC.

Media Village Television, MVTV, an online TV Channel powered by YouTube is run by the college to provide on the job training to the students in content production and webcasting. It telecasts a variety of infotainment and social awareness pro-grammes made by the students themselves under the guidance of experienced professionals. MV Studios is a wing of SJCC that produces ad films, brand promotion events, films of all genres.

Media Village Film and Television Institute provides online and offline training in a variety of media related areas from computer fundamentals to high-end tools of design and animation like Maya, AutoCAD and 3ds Max. It also provides diplomas in Photography, Design, Animation, Vfx, Film Making, Editing etc.

SYLLABI

BA MULTIMEDIA

Specializations options
FILM MAKING & CINEMATOGRAPHY

For MGU-UGP only

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Semester I				
Major	MG1DSCMLM100	Foundation Photography	4	Project
Minor	MG1DSCVCN100	Art of Storytelling *	4	Theory
Minor	MG1DSCSDV100	Fundamentals Of Acoustics *	4	Theory
MDC	MG1MDCVCN100	Basic Drawing Techniques *	3	Practical
AEC	MG1AECENG101	English for Arts and Humanities Part I	3	Theory
AEC	MG1AECENG101	Sargasahithi (Malayalam)	3	Theory
	MG1AECHIN101	New Media in Hindi Stories (Hindi)		
		Total Semester Credits	**21**	
Semester II				
Major	MG2DSCMLM100	Fundamentals Of Videography	4	Theory
Minor	MG2DSCVCN100	Screenwriting Fundamentals*	4	Project
Minor	MG2DSCASDV100	Editing Principles *	4	Practical
MDC	MG2MDCVCN100	Image Retouching*	3	Practical
AEC	MG2AECENG101	English for Arts and Humanities Part II	3	Theory
AEC	MG2AECMAL101	Dhrisyapadham (Malayalam)	3	Theory
	MG2AECHIN101	Harmony of Festivals for Humanities (Hindi)		
		Total Semester Credits	**21**	
Semester III				
Major	MG3DSCMLM200	Understanding Fiction	4	Theory
Major	MG3DSCMLM201	Media and Acting	4	Project
DSE	MG3DSEMLM200	Art and Science of Light	4	Project
	MG3DSEMLM201	Introduction to Direction		
Minor DSC-B	MG3DSCSDV202	Digital Audio Workstation	4	Theory
MDC	MG3MDCHIN200	Kerala Specific Content (H/E/M**)	3	Theory
	MG3MDCENG200			
	MG3MDCMAL200			
VAC	MG3VACVCN200	Advertisement and Society	3	Theory
		Total Semester Credits	**22**	

* Minors and MDC courses offered by SJCC. ** English, Hindi or Malayalam languages are available

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

BA MULTIMEDIA

		For MGU-UGP only		
Course	**Course Code**	**Name of the Course**	**Credit**	**Theory/Project Practical**

		Semester IV		
Major	MG4DSCMLM200	Understanding Art	**4**	**Theory**
Major	MG4DSCMLM201	Production Design - I	**4**	**Project**
DSE	MG4DSEMLM200	Multi Cam Setups	**4**	**Project**
	MG4DSEMLM201	Sound Design for film		
Minor DSC-C	MG4DSCVCN202	Advertisement Photography	**4**	**Theory**
SEC	MG4SECSDV200	Audio Essentials	**3**	**Practical**
VAC	MG4VACVCN200	Gender Issues in Media	**3**	**Theory**
	MG4INTMLM200	Internship	**2**	
		Total Semester Credits	**24**	

2023 Admission only (CBCS)

		Semester V		
Core	**AG5CRT14**	5-1 Environmental studies and Human Rights #	**4**	**Theory**
Complementary	**MM5CMP15**	5-2 3D Studio	**4**	**Practical**
Complementary	**MM5CMT16**	5-3 Scenic Design I	**4**	**Theory**
Core	**MM5PRP05**	5-4 Electronic Journalism	**4**	**Project**
Open	**VA5OPP1.1**	5-5 Designing for Web**	**3**	**Practical**
	Total		**19**	

		Semester VI		
	MM6OJP01	6-1 Internship	**2**	**OJT**
Core	**MM6PRP06**	6-2 Scenic Design II	**4**	**Project**
Complementary	**MM6PRP07**	6-3 ENG Production**	**4**	**Project**
Complementary	**MM6PRP08**	6-4 3D Visualization / Design Project	**4**	**Project**
Core		6-5 Choice Based Course (Video Project)	**3**	
	MM6CBP1.1	A. Fiction**		**Project**
	MM6CBP1.2	B. Documentary**		**Project**
	MM6CBP1.3	C. Interview		**Project**
Core	**MM6PRP09**	6 -6 Analysis of a fiction / Non-fiction**	**4**	**Project**
	Total		**21**	
	Grand Total		**120**	

Subjects denoted with ** are common for Multimedia and Visual Communication
Subjects denoted with * are common for Multimedia and Audiography & Digital Editing**
Subjects denoted with # are common for Multimedia, Visual Communication, Audiography & Digital Editing, Visual Arts, Animation and Graphic Design and Animation and Visual Effects.

BA VISUAL COMMUNICATION

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

Specializations options
FILM MAKING & CINEMATOGRAPHY

For MGU-UGP only

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Semester I				
Major	MG1DSCVCN100	Art of Storytelling	4	Practical
Minor	MG1DSCMLM100	Foundation Photography*	4	Practical
Minor	MG1DSCSDV100	Fundamentals Of Acoustics**	4	Practical
MDC	MG1MDCMLM100	Introduction To Drawing#	3	Theory
AEC	MG1AECENG101	English for Arts and Humanities Part I	3	Theory
AEC	MG1AECENG101	Sargasahithi (Malayalam)	3	Theory
	MG1AECHIN101	New Media in Hindi Stories (Hindi)		
		Total Semester Credits	**21**	
Semester II				
Major	MG2DSCVCN100	Screenwriting Fundamentals	4	Practical
Minor	MG2DSCMLM100	Fundamentals of Videography *	4	Project
Minor	MG2DSCASDV100	Editing Principles *	4	Theory
MDC	MG2MDCMLM100	Raster Graphics	3	Practical
AEC	MG2AECENG101	English for Arts and Humanities Part II	3	Theory
AEC	MG2AECMAL101	Dhrisyapadham (Malayalam)	3	Theory
	MG2AECHIN101	Harmony of Festivals for Humanities (Hindi)		
		Total Semester Credits	**21**	
Semester III				
	MG3DSCVCN200	Introduction to Sound Recording	4	Theory
Major	MG3DSCVCN201	Graphic Design for Publication – I	4	Project
DSE	MG3DSEVCN200	Introduction to Advertising	4	Project
	MG3DSEVCN201	Script Writing for New Media		
Minor DSC-B	MG3DSCMLM202	Basic Lighting Techniques	4	Project
MDC	MG3MDCHIN200	Kerala Specific Content (H/E/M**)	3	Theory
	MG3MDCENG200			
	MG3MDCMAL200			
VAC	MG3VACMLM200	Environmental Filmmaking	3	Theory
		Total Semester Credits	**22**	

* Minors and MDC courses offered by SJCC. ** English, Hindi or Malayalam languages are available

BA VISUAL COMMUNICATION

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

For MGU-UGP only

Course	Course Code	Name of the Course	Credit	Theory/Project Practical

Semester IV

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Major	MG4DSCVCN200	Art and Visual Perception	4	Theory
Major	MG4DSCVCN201	Graphic Design for Publication – II	4	Practical
DSE	MG4DSEVCN200	Creative Writing for Advertisement	4	Project
DSE	MG4DSEVCN201	Radio Journalism	4	Project
Minor DSC-C	MG4DSCSDV202	Continuity Editing	4	Theory
SEC	MG4SECMLM201	Basics of Digital Data	3	Practical
VAC	MG4VACMLM200	Photojournalism	3	Project
	MG4INTVCN200	Internship	2	
Total Semester Credits			**24**	

2023 Admission only (CBCS)

Semester V

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Core	AG5CRT14	5-1 Environmental studies and Human Rights #	4	Theory
Complementary	VC5CMP14	5-2 Visual Effects	4	Practical
Complementary	VC5PRP06	5-3 Television Production	4	Project
Core	VC5CRP15	5-4 3 D Animation Studio	4	Practical
Open	MM5OPP1.3	5-5 Designing for Web**	3	Practical
	Total		19	

Semester VI

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
	VC6OJP01	6-1 Internship	2	OJT
Core	VC6PRP07	6-2 Advertising Project	4	Project
Complementary	MM6PRP07	6-3 ENG Production**	4	Project
Complementary	VC6PRP08	6-4 Animation/Graphic Design	4	Project
Core		6-5 Choice Based Course (Video Project)	3	
	MM6CBP1.1	A. Fiction**		Project
	MM6CBP1.2	B. Documentary**		Project
	MM6CBP1.3	C. News Bulletin		Project
Core	MM6PRP09	6 -6 Analysis of a fiction / Non-fiction**	4	Project
	Total		21	
	Grand Total		120	

Subjects denoted with * are common for Multimedia, Visual Communication and Audiography and Digital Editing
Subjects denoted with ** are common for Multimedia and Visual Communication
Subjects denoted with # are common for Multimedia, Visual Communication, Audiography & Digital Editing, Visual Arts, Animation and Graphic Design and Animation and Visual Effects.

BA SOUND DESIGN AND VISUAL EDITING

Specializations options
FILM MAKING & CINEMATOGRAPHY

For MGU-UGP only

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Semester I				
Major	MG1DSCSDV100	Fundamentals Of Acoustics	4	Theory
Minor	MG1DSCVCN100	Art of Storytelling *	4	Theory
Minor	MG1DSCMLM100	Foundation Photography *	4	Practical
MDC	MG1MDCMLM100	Introduction To Drawing*	3	Practical
AEC	MG1AECENG101	English for Arts and Humanities Part I	3	Theory
AEC	MG1AECENG101	Sargasahithi (Malayalam)	3	Theory
	MG1AECHIN101	New Media in Hindi Stories (Hindi)		
		Total Semester Credits	**21**	
Semester II				
Major	MG2DSCASDV100	Editing Principles	4	Theory
Minor	MG2DSCVCN100	Screenwriting Fundamentals*	4	Theory
Minor	MG2DSCMLM100	Fundamentals of Videography *	4	Practical
MDC	MG2MDCSDV100	Radio Programme Production *	3	Theory
AEC	MG2AECENG101	English for Arts and Humanities Part II	3	Theory
AEC	MG2AECMAL101	Dhrisyapadham (Malayalam)	3	Theory
	MG2AECHIN101	Harmony of Festivals for Humanities (Hindi)		
		Total Semester Credits	**21**	
Semester III				
Major	MG3DSCSDV200	Digital Audio Workstation	4	Theory
Major	MG3DSCSDV201	Introduction to Non-Linear Editing	4	Project
DSE	MG3DSESDV200	Acoustics and Psychoacoustics	4	Project
	MG3DSESDV201	Introduction to Media Formats		
Minor DSC-B	MG3DSCVCN202	Visual Effects Basics	4	Theory
MDC	MG3MDCHIN200	Kerala Specific Content (H/E/M**)	3	Theory
	MG3MDCENG200			
	MG3MDCMAL200			
VAC	MG3VACMLM200	Environmental Filmmaking	3	Theory
		Total Semester Credits	**22**	

* Minors and MDC courses offered by SJCC. ** English, Hindi or Malayalam languages are available

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

BA SOUND DESIGN AND VISUAL EDITING

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
**For MGU-UGP only**				

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
**Semester IV**				
Major	MG4DSCSDV200	Live Sound Reinforcement	4	Theory
Major	MG4DSCSDV201	Continuity Editing	4	Practical
DSE	MG4DSESDV200	Electro Acoustics	4	Project
	MG4DSESDV201	Editing : Dialogue Sequence		
Minor DSC-C	MG4DSCMLM202	Chroma Key Creation	4	Theory
SEC	MG4SECMLM200	Basics of Acting	3	Practical
VAC	MG4VACMLM200	Photojournalism	3	Project
	MG4INTVCN200	Internship	2	

\multicolumn{3}{c	}{**Total Semester Credits**}		24	

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
**Semester V**				
Core	AG5CRT14	5-1 Environmental studies and Human Rights #	4	Theory
Core	AE5CRP15	5-2 Multi camera shooting, Recording & Editing	4	Practical
Core	AE5CRP16	5-3 Sound: Production & Reproduction II	4	Practical
Core	AE5CRP17	5-4 Digital Cinema Editing	4	Practical
Open	AG5OPP1.2	5-5 Architectural Design	3	Project
	Total		19	

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
**Semester VI**				
	AE6OJP01	6-1 Internship	2	OJT
Core	AE6PRP01	6-2 Film Appreciation	4	Project
Core	AE6PRP02	6-3 MultiCamera Video Production	4	Project
Core	AE6PRP03	6-4 Multichannel Audio Recording and Mixing	4	Project
Core		6-5 Choice Based Course	3	
	AE6CBP1.1	A. Location Sound Recording		Project
	AE6CBP1.2	B. 3D Editing		Project
	AE6CBP1.3	C. Radio Program Production		Project
Complementary	AE6CMP04	6-6 Demo Reel Presentation	4	Project
	Total		21	
	Grand Total		120	

Subjects denoted with *are common for Multimedia, Visual Communication and Audiography and Digital Editing
Subjects denoted with ***are common for Multimedia and Audiography & Digital Editing.
Subject denoted with # are common for Animation And Graphic Design, Animation And Visual Effects, Visual Arts (I.D), Audiography And Digital Editing, Multimedia and Visual Communication.

BA ANIMATION AND GRAPHIC DESIGN

<div style="writing-mode: vertical">SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION</div>

Specializations options
ANIMATION FILM MAKING & DIGITAL DESIGN

For MGU-UGP only

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Semester I				
Major	MG1DSCAGD100	Fundamental Drawing Techniques	4	Practical
Minor		Exploring Animation *	4	Practical
Minor		Elements of Graphic Design *	4	Practical
MDC	MG1MDCAGD100	History of Art and Design *	3	Theory
AEC	MG1AECENG101	English for Arts and Humanities Part I	3	Theory
AEC	MG1AECENG101	Sargasahithi (Malayalam)	3	Theory
	MG1AECHIN101	New Media in Hindi Stories (Hindi)		
		Total Semester Credits	**21**	
Semester II				
Major	MG2DSCAGD100	Raster and Vector Graphics	4	Practical
Minor		Introduction to 2D Animation *	4	Project
Minor		Digital Imaging and Editing *	4	Practical
MDC	MG2MDCAGD100	History of Animation and VFX *	3	Theory
AEC	MG2AECENG101	English for Arts and Humanities Part II	3	Theory
AEC	MG2AECMAL101	Dhrisyapadham (Malayalam)	3	Theory
	MG2AECHIN101	Harmony of Festivals for Humanities (Hindi)		
		Total Semester Credits	**21**	
Semester III				
Major	MG3DSCAGD200	Script Writing and Storyboarding	4	Project
Major	MG3DSCAGD201	Typography	4	Project
DSE	MG3DSEAGD200	Visual Development for Animation	4	Project
	MG3DSEAGD201	Art of Grid and Layout		
Minor DSC-B	MG3DSCAGD202	Foundation in 3D Animation	4	Project
MDC	MG3MDCHIN200	Kerala Specific Content (H/E/M**)	3	Theory
	MG3MDCENG200			
	MG3MDCMAL200			
VAC	MG3VACAVE200	Personality Development	3	Project
		Total Semester Credits	**22**	

* Minors and MDC courses offered by SJCC. ** English, Hindi or Malayalam languages are available

RAPHIC DESIGN   CREDITS & SCHEME OF EXAMINATION

BA ANIMATION AN   SEMESTER WISE DISTRIBUTION OF COURSES

For MGU-UGP only				
Course	**Course Code**	**Name of the Course**	**Credit**	**Theory/Project Practical**
Semester IV				
Major	MG4DSCAGD200	Stop motion Animation	4	Theory
Major	MG4DSCAGD201	User Interface Design	4	Practical
DSE	MG4DSEAGD200	Acting for Animation	4	Project
	MG4DSEAGD201	Information Graphics		
Minor DSC-C	MG4DSCAGD203	Branding System Design	4	Theory
SEC	MG4SECAVE200	Art of Creative Thinking	3	Practical
VAC	MG4VACAVE200	Entrepreneurship and startup	3	Project
	MG4INTAGD200	Internship	2	
Total Semester Credits			**24**	

2023 Admission only (CBCS)

Semester V				
Core	**AG5CRT14**	5-1 Environmental studies and Human Rights #	4	Theory
Complementary	**AG5CMP15**	5-2 Interaction Design	4	Practical
Core	**AG5CRP16**	5-3 Digital Illustration	4	Practical
Core	**AG5CRP17**	5-4 Advanced 3D Animation Techniques	4	Practical
Open	**VA5OPP1.3**	5-5 Video Editing**	3	Practical
	Total		**19**	
Semester VI				
	AG6OJP01	6-1 Internship	2	OJT
Core	**AG6PRP06**	6-2 Animation Project *	4	Project
Complementary	**AG6CMP18**	6-3 Publication Design	4	Practical
Core	**AG6PRP07**	6-4 Design Project	4	Project
Core		6-5 Choice Based Course	3	
	AG6CBP1.1	A. UI Design		Project
	AG6CBP1.2	B. Animation Effects		Project
	AG6CBP1.3	C. Painting with Pixels		Project
Complementary	**AG6PRP08**	6-6 Advertising Design	4	Project
	Total		**21**	
	Grand Total		**120**	

Subject denoted with # are common for Animation And Graphic Design, Animation And Visual Effects, Visual Arts (I.D), Audiography And Digital Editing, Multimedia and Visual Communication.
Subjects denoted with * are common for Animation And Graphic Design as well as Animation And Visual Effects.
Subjects denoted with ** are common for Animation And Graphic Design, Animation And Visual Effects

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

BA ANIMATION AND VISUAL EFFECTS

Specializations options
ANIMATION PRODUCTION & VFX

For MGU-UGP only

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Semester I				
Major	MG1DSCAVE100	History of Animated Filmmaking and VFX	4	Theory
Minor		Fundamentals of Drawing *	4	Practical
Minor		Exploring Raster Graphics **	4	Practical
MDC	MG1MDCAVE100	Exploring Vector Graphics *	3	Practical
AEC	MG1AECENG101	English for Arts and Humanities Part I	3	Theory
AEC	MG1AECENG101	Sargasahithi (Malayalam)	3	Theory
	MG1AECHIN101	New Media in Hindi Stories (Hindi)		
		Total Semester Credits	**21**	
Semester II				
Major	MG2DSCAVE100	Foundations of 3D Art	4	Practical
Minor		Art of Character Creation *	4	Project
Minor		Color Theory for Animation and VFX *	4	Practical
MDC	MG2MDCAVE100	Motion Graphics *	3	Project
AEC	MG2AECENG101	English for Arts and Humanities Part II	3	Theory
AEC	MG2AECMAL101	Dhrisyapadham (Malayalam)	3	Theory
	MG2AECHIN101	Harmony of Festivals for Humanities (Hindi)		
		Total Semester Credits	**21**	
Semester III				
Major	MG3DSCAVE200	3D Background Art	4	Practical
Major	MG3DSCAVE201	Introduction to Acting	4	Project
DSE	MG3DSEAVE200	Classical Animation	4	Project
	MG3DSEAVE201	Motion Graphics		
Minor DSC-B	MG3DSCAVE203	Pre-Production Techniques	4	Practical
MDC	MG3MDCHIN200	Kerala Specific Content (H/E/M**)	3	Theory
	MG3MDCENG200			
	MG3MDCMAL200			
VAC	MG3VACSDV200	Human Rights and The Environment	3	Theory
		Total Semester Credits	**22**	

* Minors and MDC courses offered by SJCC. ** English, Hindi or Malayalam languages are available

Handbook 2025-2026

SJCC

BA ANIMATION AND VISUAL EFFECTS

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

For MGU-UGP only

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Semester IV				
Major	MG4DSCAVE200	Advanced Texturing Techniques	4	Theory
Major	MG4DSCAVE201	Fundamentals of Cinematography	4	Practical
DSE	MG4DSEAVE200	Digital 2D Animation	4	Project
	MG4DSEAVE201	Compositing Essentials		
Minor DSC-C	MG4DSCAVE204	Art of Editing	4	Theory
SEC	MG4SECAGD200	Design Thinking	3	Practical
VAC	MG4VACAGD200	Sustainability Design	3	Project
	MG4INTAGD200	Internship	2	

Total Semester Credits: 24

2023 Admission only (CBCS)

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Semester V				
Core	AG5CRT14	5-1 Environmental studies and Human Rights #	4	Theory
Core	AV5CRP05	5-2 Visual Effects-II	4	Project
Complementary	AV5CMP06	5-3 Miniatures for Low Budget Filming	4	Project
Core	AV5CRP08	5-4 Dynamic Simulations	4	Practical
Open	VA5OPP1.3	5-5 Video Editing	3	Practical
	Total		19	
Semester VI				
	AV6OJP01	6-1 Internship	2	OJT
Core	AG6PRP06	6-2 Animation Project *	4	Project
Core	AV6PRP07	6-3 Visual Effects Projects	4	Project
Complementary	AV6CMP09	6-4 3D Lighting & Rendering	4	Practical
Core		6-5 Choice Based Course	3	
	AV6CBP1.1	A. Advanced Animation in Flash		Project
	AV6CBP1.2	B. Methods of Shooting for Green Screen		Project
	AV6CBP1.3	C. Match Moving Techniques		Project
Complementary	AV6CMP08	6-6 Demo Reel Presentation	4	Project
	Total		21	
	Grand Total		120	

Subjects denoted with * are common for Animation And Graphic Design as well as Animation And Visual Effects. Subject denoted with # are common for Animation And Graphic Design, Animation And Visual Effects, Visual Arts (I.D), Audiography And Digital Editing, Multimedia and Visual Communication.

BA INTERIOR ARCHITECTURE & ARTISTRY

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

Specializations option
INTERIOR DESIGNING

For MGU-UGP only

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Semester I				
Major	MG1DSCIAA100	Elementary Design - I	4	Practical
Minor	MG1DSCADN100	Principles of Drawing*	4	Practical
Minor	MG1DSCGRA100	Raster Illustration*	4	Practical
MDC	MG1MDCIAA100	Diorama *	3	Theory
AEC	MG1AECENG101	English for Arts and Humanities Part I	3	Theory
AEC	MG1AECENG101	Sargasahithi (Malayalam)	3	Theory
	MG1AECHIN101	New Media in Hindi Stories (Hindi)		
		Total Semester Credits	**21**	
Semester II				
Major	MG2DSCIAA100	Elementary Design-II	4	Practical
Minor	MG2DSCADN100	Colour & Strokes*	4	Project
Minor	MG2DSCGRA100	Vector Illustration*	4	Practical
MDC	MG2MDCIAA100	Diorama-II*	3	Theory
AEC	MG2AECENG101	English for Arts and Humanities Part II	3	Theory
AEC	MG2AECMAL101	Dhrisyapadham (Malayalam)	3	Theory
	MG2AECHIN101	Harmony of Festivals for Humanities (Hindi)		
		Total Semester Credits	**21**	
Semester III				
Major	MG3DSCIAA200	Engineering Graphics & Architectural Drawing	4	Practical
Major	MG3DSCIAA201	Material Specification-I	4	Theory
DSE	MG3DSEIAA200	Evolution of Art & Architecture -I	4	Theory
Minor DSC-B	MG3DSCGRA200	Computer Aided Design-I	4	Practical
MDC	MG3MDCHIN200	Kerala Specific Content (H/E/M**)	3	Theory
	MG3MDCENG200			
	MG3MDCMAL200			
VAC	MG3VACAVE200	Personality Development	3	Project
		Total Semester Credits	**22**	

* Minors and MDC courses offered by SJCC. ** English, Hindi or Malayalam languages are available

BA VISUAL ARTS [Interior Design]

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

For MGU-UGP only

Course	Course Code	Name of the Course	Credit	Theory/Project Practical
Semester IV				
Major	MG4DSCIAA200	Interior Design Studio-I	4	Theory
Major	MG4DSCIAA201	Services & Specification-I	4	Practical
DSE	MG4DSEIAA200	Evolution of Art & Architecture -II	4	Project
Minor DSC-C	MG4DSCADN200	Sculpting & Installation	4	Project
SEC	MG4SECAVE200	Art of Creative Thinking	3	Practical
VAC	MG4VACAGD200	Sustainability design	3	Project
	MG4INTAGD200	Internship	2	
Total Semester Credits			**24**	

2023 Admission only (CBCS)

Semester V				
Core	AG5CRT14	5-1 Environmental studies and Human Rights #	4	Theory
Core	VA5CRT18	5-2 Interior Services II	4	Theory
Complementary	VA5CMP19	5-3 3 Dimensional Design II	4	Practical
Core	VA5CRP20	5-4 Interior Design Studio II	4	Practical
Open	MM5OPP1.3	5-5 Designing For Web	3	Practical
	Total		**19**	
Semester VI				
	VA6OJP01	6-1 Internship	2	OJT
Core	VA6CRP02	6-2 Interior Design Project	4	Project
Complementary	VA6CMP03	6-3 Painting /Creative Design Project	4	Project
Core	VA6CRP04	6-4 Creative Sculpture Project	4	Project
Core		6-5 Choice Based Course	3	
	VA6CBP1.1	A. Architectural Model Making		Project
	VA6CBP1.2	B. Home Management		Practical
	VA6CBP1.3	C. Wood and Metal Joinery		Practical
Complementary	VA6CMP05	6-6 Demo Reel Presentation	4	Project
	Total		**21**	
	Grand Total		**120**	

Subjects denoted with * are common for Animation And Graphic Design as well as Animation And Visual Effects. Subject denoted with # are common for Animation And Graphic Design, Animation And Visual Effects, Visual Arts (I.D), Audiography And Digital Editing, Multimedia and Visual Communication.

BCOM FINANCE & TAXATION
SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

2023 Admission only (CBCS)

Semester   V

Core	AG5CRT14	5-1 Cost Accounting - 1	4	Theory
Core	AE5CRP15	5-2 Environmental studies and Human Rights	4	Theory
Core	AE5CRP16	5-3 Financial Management	4	Theory
Core	AE5CRP17	5-4 Optional - 3 Finance and Taxation Income Tax- I	4	Theory
	EN5CROP03	5-5 English for Career	3	
	Total		**19**	

Semester   VI

Core	CO6CRT17	6-1 Cost Accounting - 2	4	Theory
Core	CO6CRT18	6-2 Advertisement and Sales Management	3	Theory
Core	CO6CRT19	6-3 Auditing and Assurance	4	Theory
Core	CO6CRT20	6-4 Management Accounting	4	Theory
Core	CO6OCT01	6-5 Optional - 4 Finance and Taxation Income Tax- II	4	Theory
Core	CO6PR01	6-6 Project and Viva	1	
	Total		**20**	
	Grand Total		**120**	

BCOM FINANCE & COOPERATION
SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

2023 Admission only (CBCS)

Semester   V

Core	AG5CRT14	5-1 Cost Accounting - 1	4	Theory
Core	AE5CRP15	5-2 Environmental studies and Human Rights	4	Theory
Core	AE5CRP16	5-3 Financial Management	4	Theory
Core	CO5OCT03	5-4 Co-Operative Legal System	4	Theory
	EN5CROP03	5-5 English for Career	3	
	Total		**19**	

Semester   VI

Core	CO6CRT17	6-1 Cost Accounting - 2	4	Theory
Core	CO6CRT18	6-2 Advertisement and Sales Management	3	Theory
Core	CO6CRT19	6-3 Auditing and Assurance	4	Theory
Core	CO6CRT20	6-4 Management Accounting	4	Theory
Core	CO6OCT03	6-5 Accounting for Co-operative Societies	4	Theory
Core	CO6PR01	6-6 Project and Viva	1	
	Total		**20**	
	Grand Total		**120**	

MA CINEMA AND TELEVISION

Course	Course Code	Name of the Course	Credit	Theory/ Practical
		Semester I		
Common	MM500101	Introduction to Visual Language	4	Theory
Common	MM500102	Introduction to Art: Theory and Criticism	4	Theory
Common	MM500103	Methods of Shooting	3	Project
Core	MM020101	Screenplay Writing	4	Project
Core	MM020102	Techniques of Cinema : Audio Aspect	5	Project
		Total	20	
		Semester II		
Core	MM020201	Studio Floor Practice	4	Project
Core	MM020202	Techniques of Cinema: Editing Aspect	5	Practical
Core	MM020203	Introduction to Acting	3	Project
Core	MM020204	Growth of Cinema and TV as an Art Form	4	Theory
Common	MM500201	Art of Direction	5	Project
		Total	21	
		Semester III		
Core	MM020301	Television News Production	4	Project
Common	MM500301	Media Business and Practice	4	Theory
Core	MM020302	Structure of a Fiction Film and Practical Analysis	4	Project
Common	MM500303	Ethics and Laws for Media	5	Theory
Core	MM020304	Visual Enhancement Techniques	4	Project
		Total	21	
		Semester IV		
Elective	MM820401	Techniques for Media Research	3	Project
Elective	MM820402	Documentary Film Making	3	Project
Elective	MM820403	Ad Film Making	3	Project
OJT	MM020401	Internship	2	On job Traning
Core	MM020402	Graduation Film	5	Project
Core	MM020403	Comprehensive Viva Voce	2	
		Total	18	
		Grand Total	80	

MA PRINT & ELECTRONIC JOURNALISM

Course	Course Code	Name of the Course	Credit	Theory/ Practical
		Semester I		
Common	MM500101	Introduction to Visual Language	4	Theory
Common	MM500102	Introduction to Art: Theory and Criticism	4	Theory
Common	MM500103	Methods of Shooting	3	Project
Core	MM060101	Reporting and Editing for Print Media	4	Project
Core	MM060102	Basic Design for Publication	4	Practical
		Total	19	
		Semester II		
Core	MM060201	History and Development of Journalism	4	Theory
Core	MM060202	Creative Writing and Content Production	4	Project
Core	MM060203	Radio Journalism	5	Project
Core	MM060204	Principles and Practices of Advertising and Public Relations	4	Theory
Core	MM060205	Audio Visual Editing Principles	4	Practical
		Total	21	
		Semester III		
Core	MM060301	Television Journalism	4	Project
Common	MM500301	Media Business and Practice	4	Theory
Common	MM500302	New Media: Form and Content	5	Theory
Common	MM500303	Ethics and Laws for Media	5	Theory
Core	MM060302	Television Production	4	Project
		Total	22	
		Semester IV		
Elective	MM900401	Research in Media	3	Project
Elective	MM900402	Intractive Web Designing	3	Practical
Elective	MM900403	Film Appreciation	3	Project
OJT	MM060401	Internship	2	
Core	MM060402	Graduation Project	5	Project
Core	MM060403	Comprehensive Viva Voce	2	
		Total	18	
		Grand Total	80	

MA ANIMATION

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

Course	Course Code	Name of the Course	Credit	Theory/ Practical
Semester I				
Common	MM500101	Introduction to Visual Language	4	Theory
Common	MM500102	Introduction to Art: Theory and Criticism	4	Theory
Core	MM010101	Production Art	4	Project
Core	MM010102	Digital Modeling	4	Practical
Core	MM010103	Two Dimensional Animation	4	Project
		Total	**20**	
Semester II				
Core	MM010201	Techniques of Animation	4	Project
Core	MM010202	Advanced Modeling and Sculpting	4	Practical
Core	MM010203	Techniques of Surfacing	4	Practical
Core	MM010204	Character Animation	4	Project
Core	MM010205	Collaborative Project 2D + 3D	5	Project
		Total	**21**	
Semester III				
Core	MM010301	Acting for Animators	4	Project
Core	MM010302	Rigging for Animation	4	Practical
Core	MM010303	Dynamic Simulations	4	Practical
Common	MM500301	Ethics and Laws for Media	5	Theory
Core	MM010304	Digital Compositing	4	Practical
		Total	**21**	
Semester IV				
Elective	MM800401	Media Research Studies	3	Project
Elective	MM800402	Matte Painting Techniques	3	Project
Elective	MM800403	Techniques of Editing	3	Practical
OJT	MM010401	Internship	2	On job Traning
Core	MM010402	Graduation Project	5	Project
Core	MM010403	Comprehensive Viva Voce	2	
		Total	**18**	
		Grand Total	**80**	

MA GRAPHIC DESIGN

SEMESTER WISE DISTRIBUTION OF COURSES AND CREDITS & SCHEME OF EXAMINATION

Course	Course Code	Name of the Course	Credit	Theory/ Practical
Semester I				
Common	MM500101	Introduction to Visual Language	4	Theory
Common	MM500102	Introduction to Art: Theory and Criticism	4	Theory
Common	MM500103	Methods of Shooting	3	Project
Core	MM040101	Basics of Design	4	Practical
Core	MM040102	Introduction to Digital Design	4	Practical
		Total	19	
Semester II				
Core	MM040201	Typography	4	Practical
Core	MM040202	Interaction Design	5	Practical
Core	MM040203	Motion Design	3	Practical
Core	MM040204	Techniques of Applied Art	4	Practical
Core	MM040205	Introduction of Promotional Designs	5	Practical
		Total	21	
Semester III				
Core	MM040301	Publication Design	4	Practical
Core	MM040302	Package Design	4	Practical
Core	MM040303	Programming for Designers	4	Practical
Common	MM500303	Ethics and Laws for Media	5	Theory
Core	MM040304	Advertising Design and Branding	5	Project
		Total	22	
Semester IV				
Elective		Research and Studies in Media	3	Project
Elective		Web and Interctive Media	3	Project
Elective		Creative Painting	3	Project
OJT	MM020401	Internship	2	On job Traning
Core	MM020402	Graduation Project	5	Project
Core	MM020403	Comprehensive Viva Voce	2	
	MM860403	**Total**	18	
		Grand Total	80	

Academic Calendar 2025 2026

JUNE
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	4
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	4	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUGUST
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	4	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
4	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	4	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER
S	M	T	W	T	F	S
30						1
2	3	4	5	6	7	8
9	10	11	12	13	4	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

2026

DECEMBER
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
4	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JANUARY
S	M	T	W	T	F	S
				1	2	3
7	5	6	4	8	9	10
4	12	13	11	15	16	17
21	19	20	18	22	23	24
28	26	27	25	29	30	31

FEBRUARY
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	4
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	4
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	4	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JUNE 2025

Date	Day	Particulars
1	Sun	
2	Mon	Commencement of the Academic Year
3	Tue	
4	Wed	
5	Thu	World Environment Day (Nature Club)
6	Fri	Eid-Ul-Adha
7	Sat	
8	Sun	
9	Mon	
10	Tue	
11	Wed	
12	Thu	World Day Aganist Child Labour
13	Fri	Holy Mass
14	Sat	Second Saturday, World Blood Donation Day (Red Cross)
15	Sun	
16	Mon	
17	Tue	
18	Wed	
19	Thu	Vayanadhinam (Library Committee)
20	Fri	
21	Sat	Yoga Day & World Music Day (Yoga Club & Music Club)
22	Sun	
23	Mon	
24	Tue	
25	Wed	
26	Thu	International Day Against Drug Abuse and Illicit Trafficking (Anti-Drug Cell)
27	Fri	
28	Sat	
29	Sun	
30	Mon	

JULY 2025		
Date	Day	Particulars
1	Tue	New Comers Day Dept. of Media Studies
2	Wed	New Comers Day, Dept. of Animation & Design
3	Thu	St. Thomas Day
4	Fri	Holy Mass
5	Sat	
6	Sun	Muharam
7	Mon	
8	Tue	
9	Wed	
10	Thu	
11	Fri	
12	Sat	Second Saturday
13	Sun	
14	Mon	
15	Tue	
16	Wed	
17	Thu	
18	Fri	Freshers' Day
19	Sat	
20	Sun	
21	Mon	
22	Tue	
23	Wed	
24	Thu	Karkidavavu
25	Fri	
26	Sat	
27	Sun	
28	Mon	World Nature Conservation Day (Nature Club)
29	Tue	
30	Wed	
31	Thu	

AUGUST 2025

Date	Day	Particulars
1	Fri	Holy Mass
2	Sat	
3	Sun	
4	Mon	
5	Tue	
6	Wed	
7	Thu	
8	Fri	Quit India Day & Nagasaki Day (Drama Club)
9	Sat	Second Saturday
10	Sun	
11	Mon	
12	Tue	International Youth Day (Campus Ministry)
13	Wed	
14	Thu	Independence Day Celebration (Dance Club)
15	Fri	Independence Day
16	Sat	
17	Sun	
18	Mon	Assessment 2
19	Tue	World Photography Day (Photography Club)
20	Wed	
21	Thu	
22	Fri	
23	Sat	
24	Sun	
25	Mon	
26	Tue	Onam Celebration (Art Cell)
27	Wed	Onam Vaction commences
28	Thu	Ayyankali Jayanthi, Staff Onam Celebration
29	Fri	
30	Sat	
31	Sun	

SEPTEMBER 2025		
Date	Day	Particulars
1	Mon	
2	Tue	Sports Day (Sports Cell)
3	Wed	
4	Thu	
5	Fri	Thiruvonam, Nabi Dinam
6	Sat	
7	Sun	Sree Narayana Guru Jayanti
8	Mon	
9	Tue	College Reopens after Onam Vacation, World Literacy Day (English Club)
10	Wed	
11	Thu	
12	Fri	Holy Mass
13	Sat	
14	Sun	Sreekrishna Jayanti
15	Mon	
16	Tue	
17	Wed	
18	Thu	
19	Fri	
20	Sat	
21	Sun	Sri Narayana Guru Samadhi
22	Mon	
23	Tue	SJCC Film Festival
24	Wed	SJCC Film Festival
25	Thu	SJCC Film Festival
26	Fri	Sports Day (Sports Cell)
27	Sat	Deadline to submit the marks of Assessment 3
28	Sun	
29	Mon	
30	Tue	Durgashtami

OCTOBER 2025		
Date	Day	Particulars
1	Wed	Mahanavami
2	Thu	Vijayadeshmi, Gandhi Jayanthi (Quiz Club)
3	Fri	World Architecture Day, Holy Mass
4	Sat	
5	Sun	International Teachers' Day
6	Mon	
7	Tue	
8	Wed	
9	Thu	
10	Fri	World Mental Health Day (Skill Development Cell)
11	Sat	Second Saturday
12	Sun	
13	Mon	
14	Tue	
15	Wed	
16	Thu	World Food Day (NSS)
17	Fri	
18	Sat	
19	Sun	
20	Mon	Deepavali
21	Tue	Assessment 4 (1st year & IIIrd year), Add on Course (IInd year)
22	Wed	Assessment 4 (1st year & IIIrd year), Add on Course (IInd year)
23	Thu	Assessment 4 (1st year & IIIrd year), Add on Course (IInd year)
24	Fri	Assessment 4 (1st year & IIIrd year), Add on Course (IInd year)
25	Sat	Assessment 4 (1st & IIIrd year), Add on Course (IInd year), International Artist Day
26	Sun	
27	Mon	Add on Course (IIIrd year)
28	Tue	Add on Course (IIIrd year), International Animation Day (Animation Club)
29	Wed	Add on Course (IIIrd year)
30	Thu	Add on Course (IIIrd year)
31	Fri	Add on Course (IIIrd year)

NOVEMBER 2025

Date	Day	Particulars
1	Sat	Kerala Piravi (Events Committee)
2	Sun	
3	Mon	Semester Break
4	Tue	Semester Break
5	Wed	Semester Break
6	Thu	Semester Break
7	Fri	Semester Break, National Cancer Awareness Day, Holy Mass
8	Sat	Second Saturday
9	Sun	
10	Mon	Even Semesters Commence
11	Tue	
12	Wed	
13	Thu	
14	Fri	Children's Day
15	Sat	
16	Sun	National Journalism Day - (Radio Club)
17	Mon	International Student's Day(IAC)
18	Tue	
19	Wed	International Men's Day
20	Thu	
21	Fri	World Television Day (MVTV Club)
22	Sat	
23	Sun	
24	Mon	
25	Tue	
26	Wed	Youth Festival (Arts Club)
27	Thu	
28	Fri	
29	Sat	
30	Sun	

DECEMBER 2025

Date	Day	Particulars
1	Mon	World Aids Day
2	Tue	Pollution Control Day
3	Wed	
4	Thu	Indian Navy Day
5	Fri	Holy Mass
6	Sat	
7	Sun	
8	Mon	
9	Tue	
10	Wed	Human Rights Day (Equal Opportunity Committee)
11	Thu	Retreat
12	Fri	
13	Sat	Second Saturday
14	Sun	
15	Mon	
16	Tue	
17	Wed	
18	Thu	Staff Christmas Celebration
19	Fri	Christmas Celebration (Campus Ministry)
20	Sat	Christmas Vacation Commences
21	Sun	
22	Mon	
23	Tue	
24	Wed	
25	Thu	Christmas
26	Fri	
27	Sat	
28	Sun	
29	Mon	College reopens after Christmas vacation
30	Tue	
31	Wed	

JANUARY 2026

Date	Day	Particulars
1	Thu	New Year, Sankaramangalam Lectures
2	Fri	Mannam Jayanthi, AI International Conference
3	Sat	
4	Sun	
5	Mon	
6	Tue	
7	Wed	
8	Thu	
9	Fri	Holy Mass
10	Sat	Second Saturday Deadline to submit the marks of Assessment 1
11	Sun	
12	Mon	
13	Tue	
14	Wed	
15	Thu	Indian Army Day (SJCC Army)
16	Fri	
17	Sat	Assessment 2
18	Sun	
19	Mon	Mid-Semester Exam
20	Tue	Mid-Semester Exam
21	Wed	Mid-Semester Exam
22	Thu	Mid-Semester Exam
23	Fri	Mid-Semester Exam
24	Sat	
25	Sun	
26	Mon	Republic Day
27	Tue	Republic Day Celebration, (Drama Club, NSS & Media Village Social Action Cell)
28	Wed	
29	Thu	
30	Fri	Mahatma Gandhi's Martyrdom Day (Quiz Club)
31	Sat	**PTA: BA Hons. MM,VC, SDVE 2025 Batch**

FEBRUARY 2026		
Date	Day	Particulars
1	Sun	
2	Mon	
3	Tue	
4	Wed	
5	Thu	
6	Fri	Holy Mass
7	Sat	**PTA: BA Hons. AGD,AVE, IAA 2025 Batch**
8	Sun	
9	Mon	
10	Tue	Global Movie Day (Film Cell)
11	Wed	
12	Thu	
13	Fri	World Radio Day (Radio Club)
14	Sat	**PTA: BA Hons. MM,VC, SDVE 2024 Batch** Valentine's Day (Music Club)
15	Sun	Maha Sivarathri
16	Mon	
17	Tue	ENLIVEN 2025 - Animation & Design Fest
18	Wed	ENLIVEN 2025 - Animation & Design Fest
19	Thu	
20	Fri	
21	Sat	**PTA: BA Hons. AGD,AVE, IAA 2024 Batch**
22	Sun	
23	Mon	
24	Tue	
25	Wed	
26	Thu	
27	Fri	
28	Sat	

MARCH 2026

Date	Day	Particulars
1	Sun	
2	Mon	
3	Tue	
4	Wed	
5	Thu	
6	Fri	Holy Mass
7	Sat	
8	Sun	International Women's Day
9	Mon	International Women's Day Celebration (Women's Cell)
10	Tue	
11	Wed	
12	Thu	
13	Fri	
14	Sat	
15	Sun	
16	Mon	
17	Tue	
18	Wed	College Day& Farewell (College Union)
19	Thu	St. Joseph's Day
20	Fri	Eid ul Fitar
21	Sat	
22	Sun	World Water Day
23	Mon	Model Examination
24	Tue	Model Examination
25	Wed	Model Examination
26	Thu	Model Examination
27	Fri	Model Examination
28	Sat	Summer Vacation Commences
29	Sun	Palm Sunday
30	Mon	
31	Tue	

APRIL 2026		
Date	Day	Particulars
1	Wed	
2	Thu	Maundy Thursday
3	Fri	Good Friday
4	Sat	Holy Saturday
5	Sun	Easter
6	Mon	National Library Day
7	Tue	
8	Wed	
9	Thu	
10	Fri	
11	Sat	
12	Sun	
13	Mon	
14	Tue	Vishu
15	Wed	World Art Day (Arts Cell)
16	Thu	
17	Fri	
18	Sat	
19	Sun	
20	Mon	
21	Tue	
22	Wed	World Earth Day (Nature Club)
23	Thu	
24	Fri	
25	Sat	
26	Sun	
27	Mon	World Graphic Design Day
28	Tue	
29	Wed	International Dance Day (Dance Club)
30	Thu	

College Timing and Schedule

| First Bell | ➤➤ | 09:10 AM |

| Prayer | ➤➤ | 09:15 AM |

| Session - I | ➤➤ | 09:25 AM - To - 10:20 AM |

| Session - II | ➤➤ | 10:25 AM - To - 11:20 AM |

| Break | ➤➤ | 11:20 AM - To - 11:35 AM |

| Session - III | ➤➤ | 11:35 AM - To - 12:30 PM |

| Lunch Break | ➤➤ | 12:30 PM - To - 01:30 PM |

| Session - IV | ➤➤ | 01:30 PM - To - 02:25 PM |

| Session - V | ➤➤ | 02:30 PM - To - 03:25 PM |

| Mentoring / Remedial Class | ➤➤ | 03:30 PM - To - 04:30 PM |

പ്രാർത്ഥനാഗാനം

സച്ചിദാനന്ദ, സർവ്വവല്ലഭാ
നിത്യനിർമ്മലാ, നിർമ്മമാ
സ്തുത്യനാം നിന്റെ തൃഷ്ഠാദങ്ങളെ
നിത്യവും ഞങ്ങൾ കൂപ്പുന്നു.
വിദ്യയാം ഭിക്ഷ വാങ്ങുവാനിന്നീ
വിദ്യാപീഠത്തിൽ വന്നിതാ
ഉൾക്കുരുന്നാകും കുത്തിലക്കുമ്പിൾ
നീട്ടി നിൽക്കുന്നു നിൻ മക്കൾ
പൂവുകൾ തോറും തൂമയിൽപ്പൂന്തേൻ
തൂവിടുന്നോരുദാരൻ നീ
തൂവിടേണമേ ഞങ്ങൾക്കും കൃപാ-
തൂമരന്ദത്തിൻ തുള്ളികൾ
വിജ്ഞാനത്തിന്റെ വെട്ടം ഞങ്ങൾ തൻ
കൈത്തിരികളിൽക്കത്തിക്കാൻ
കാത്തിടും ഗുരുനാഥന്മാരെയും
കാത്തുകൊൾക ദയാനിധേ!
അച്ചക്കവുമാത്മാതൈര്യവും
ആചാര്യന്മാരിൽ ഭക്തിയും
നിത്യവും ദൈവഭക്തിയും മേന്മേൽ
കൃത്യനിഷ്ഠയുമേകടണേ!

റ്റി. വി. ഇല്ലിമൂട്ടിൽ
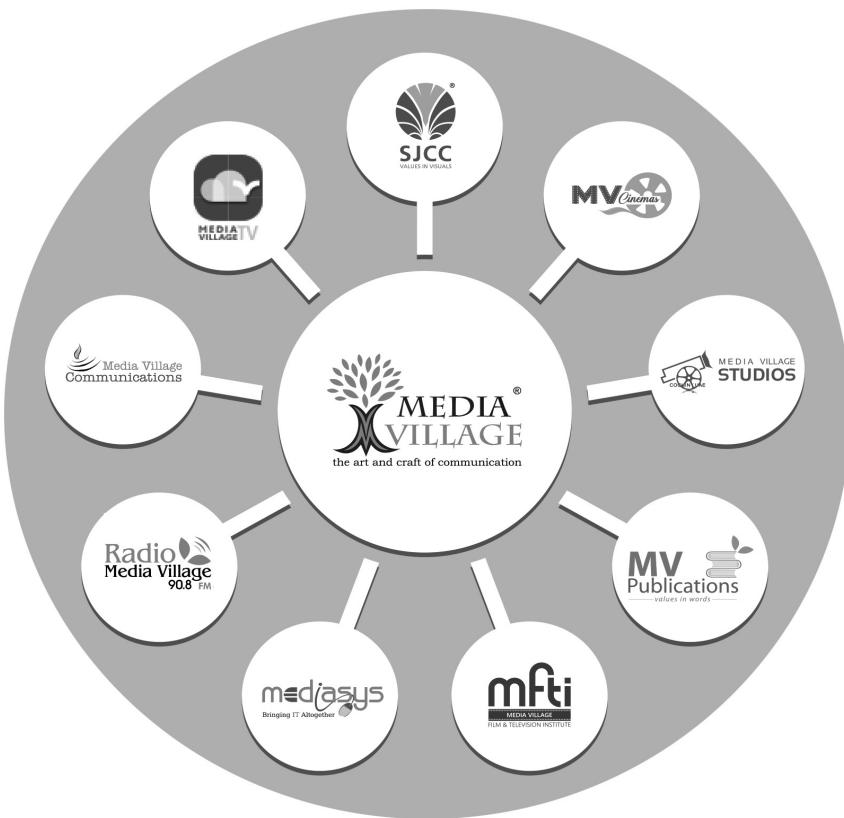
MEDIA VILLAGE GROUP OF INSTITUTIONS

KURISUMMOOD P.O, CHANGANASSERY, KOTTAYAM, KERALA, INDIA
TEL: 0481-2722225, 2721085, 2729070